

# sas forum

JOHANNESBURG 2008 SOUTH AFRICA

**Date:** 22 & 23 October 2008

**Location:** SAS Institute, 93 Central Street, Houghton, 2198

## SAS LAUNCHES LOCAL USER GROUP

**REGISTER TODAY!**

**DON'T MISS SAS FORUM 2008 IN OCTOBER**

Join SAS Institute at a two day User Group where we provide you with the tools to better map your business universe, marrying your systems and their data, providing you with a clearer view of how disparate celestial bodies make up the whole.

See your business as a single universe through a SAS EIP telescope...

The SAS® Enterprise Intelligence Platform is your business telescope, an enabler that is able to delve through your data universe, delivering superior software and services, ultimately giving you the power to make the right decisions. With your SAS EIP telescope, you can start unpacking the real value of the information in your business.

Do your enterprise systems give you the power to make the right decisions to understand the data that makes up your business galaxy? Get all these answers and more at SAS FORUM 2008.

### KEYNOTE SPEAKERS WILL INCLUDE AMONGST A HOST OF SAS USERS:

#### **Mark Torr – Technology Strategy Manager at SAS**

Mark now runs the Global Technology Practice at SAS and focuses on driving sales, product strategy and product marketing strategy through working with other groups. He has a thorough knowledge of the inner most workings of SAS software.

#### **Allan Russell – Senior Vice President Strategy and SAS Fellow**

Allan Russell was selected in 2007 by SAS CEO Jim Goodnight to be a SAS Fellow, researching and reporting on emerging trends in the software industry. Russell contributes to the long-term growth of SAS by working with technology innovators among our customers and in the industry. Over the years, in addition to being a high-tech thought leader, Russell has been principal author of SAS' intelligence platform.

#### **Sponsors:**

PBT	Fifth Discipline
BIA	Fios
HR Computek	Lightstone

**Date:** 22 & 23 October 2008

**Location:** SAS Institute, 93 Central Street, Houghton, 2198

**Cost:** R500 p.p for two days  
R300 p.p for 1 day

**RSVP:** Jenny Meyer on +27 11 713 3442 or [marketing@zaf.com](mailto:marketing@zaf.com)

**BOOK TODAY TO AVOID DISAPPOINTMENT!**



**THE  
POWER  
TO KNOW.**

SAS and all other SAS Institute Inc. product or service names are registered trademarks or trademarks of SAS Institute Inc. in the USA and other countries. ® indicates USA registration. Other brand and product names are trademarks of their respective companies. © 2007 SAS Institute Inc. All rights reserved. 00000US.0407