

The SAS Community: The more things change, the more they stay the same (Cont')

After a short tenure with another software company in an unrelated field, I returned to SAS this year to find that, again, much has changed. It's exciting!

SAS Canada now occupies a beautiful new building and markets a new suite of high-powered solutions, running on a new version of the software. Today, SAS Merchandise Intelligence solutions help Mark's Work Wearhouse and Hudson's Bay Company support retail analytics and merchandise lifecycle planning, optimizing their performance in the highly competitive world of retailing. **Master** Data Management and grid computing are key enablers of data quality and powerful distributed analytics, and SAS solutions for risk and compliance are noted as best-in-class. Acquiring companies such as Marketmax, DataFlux and Risk Advisory significantly changed the company's portfolio of solutions. Still, the observations my friend made about SAS all those years ago remain the same, especially the strong sense of community around this company ... and coming back to SAS, I am thrilled to have the "power to know" it's true!