



## SAS® BUSINESS INTELLIGENCE VALUE ASSESSMENT

The SAS® Business Intelligence Value Assessment provides information technology (IT) leaders with a report card that helps them understand how business intelligence (BI) software is driving business value within their organizations.

Many IT leaders are responsible for ensuring that their organizations' IT investments are fully leveraged and provide the best possible ROI. These organizations want to understand how IT is supporting strategic imperatives and responding to competitive threats.

The SAS Business Intelligence Value Assessment provides a snapshot of a company's current BI value position, as well as a plan to further enhance BI value by facilitating a continuous improvement process. The assess-

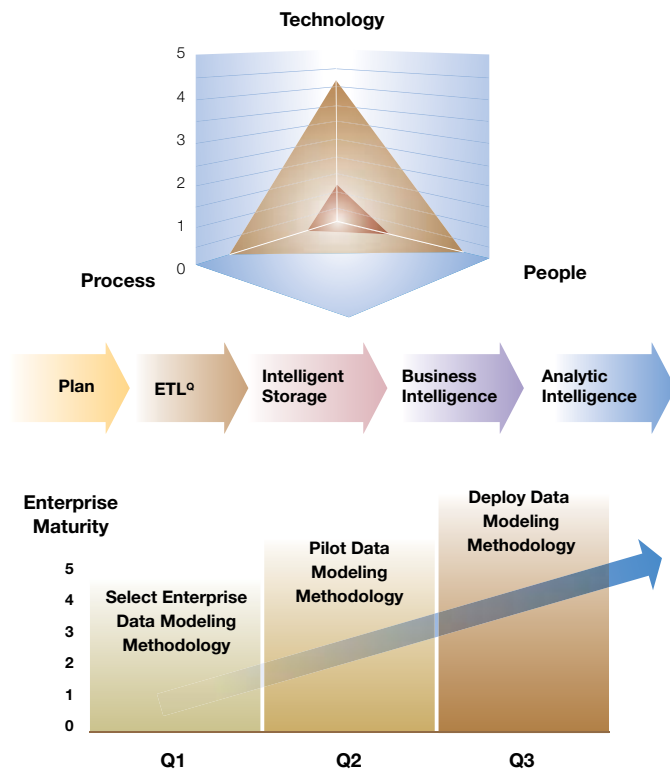
ment process is technology agnostic to ensure your current BI investments are fully leveraged. The SAS Business Intelligence Value Assessment helps you understand how your BI tools and applications are supporting business value and how organizational readiness and related processes are measured.

The result of this assessment will provide you, your management and your users with a clear picture of the current and future state of BI in your organization. A benchmark will then be used to analyze potential gaps to build a comprehensive BI road map.

The following diagram illustrates the value of measuring technology, processes and people across the BI value chain that translates into a BI value road map.



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### Key benefits

- Builds an objective inventory of the value your BI tools are currently providing to your business.
- Provides a clear understanding of opportunities across technology, people and processes.
- Provides an effective method to communicate value to your management and users.
- Determines best practices to ensure effective implementations.
- Provides a prioritized road map of how additional value can be obtained.
- Provides validation of current plans.
- Exploits SAS' three decades of leadership and experience with BI implementations.

### Assessment description

- The identification of your BI tools and how they link to corporate objectives will provide insights into the skills and processes required to derive successful returns.
- The process to benchmark the current and future state of BI within your organization will illustrate the current state and draw a picture of the level of BI value your organization could achieve.
- The road map will provide an action plan that can be used to validate your current plans, provide a user-measurement tool for continuous improvement and give your management team a level of comfort based on investment optimization.



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