



SAS® FINANCIAL INTELLIGENCE

Report, manage, and improve the financial success of your organization

Overview

With the expanding strategic role of finance departments, growing pressure to improve performance and the need to comply with strict regulations, organizations increasingly recognize the crucial role that data plays in their success.

Discovering the value hidden in companywide data continues to be a struggle, however. Many finance departments still use manual, complicated or inaccurate reporting tools to view the data, and financial processes are rarely aligned throughout the enterprise. Sharing appropriate knowledge with the right individuals at the right time is a challenge as well.

In short, without a clear view of financial data and its significance, companies are finding it difficult to boost organizational performance.

SAS Financial Intelligence helps you report, manage and improve the financial performance of your entire organization. By providing every essential capability for the finance department, this integrated group of SAS offerings is unmatched in its ability to support your strategic decisions.

Challenges

- Manual, complicated, inaccurate financial reporting.
- Misaligned financial processes.
- Lack of visibility into business performance.
- Difficulty improving financial performance.
- Establishing a single source of updated, auditable data.

With SAS Financial Intelligence, you get:

- An integrated business intelligence platform.
- Management reporting.
- Budgeting and planning.
- Financial consolidation.
- Scorecards and dashboards.
- Predictive analytics including large-scale forecasting.
- Cost and profitability management.
- Compliance and risk management.

No other vendor offers such a complete group of capabilities integrated on a single platform so you can understand your company's financial performance today and improve it in the future.

**THE
POWER
TO KNOW®**



Improve financial performance throughout the organization

■ The solution

SAS Financial Intelligence helps you report, manage and improve the financial performance of your entire organization. This integrated group of SAS offerings is unmatched in its ability to support your strategic decisions and help you:

- Ensure financial transparency.
- Streamline consolidation and reporting processes.
- Improve the accuracy and timeliness of plans and budgets.
- Align day-to-day operations with long-term goals.
- Predict and respond to market changes.
- Reduce costs and streamline processes.
- Understand profit drivers and grow profitability.
- Ease the strain of compliance requirements.

SAS Financial Intelligence provides every essential capability for the finance department, all built on a single platform, so you can start with your most pressing need today and expand as your needs change.

Why SAS

Ensure financial transparency

Built on the SAS Enterprise Intelligence Platform, SAS Financial Intelligence provides complete financial transparency, so you can be confident that every number is right and understand exactly where it came from.

A prebuilt data model creates a consistent view of data and allows true integration with other SAS solutions. Additionally, this platform provides dynamic, secure links to a centralized data repository and standardized meta-data that ensures consistent data definitions between applications.

Built-in financial calculations also accomplish multicurrency conversions, intercompany eliminations, recurring adjustments, allocations and minority interests with ease.

Streamline consolidation and reporting processes

SAS Financial Intelligence allows you to perform your legal consolidations quickly and easily. Our on-demand consolidation lets you generate flexible reports even faster.

SAS also provides automatic tracking of changes to source data and incorporates historical data into the creation and allocation of future budgets.

Improve the accuracy of plans and budgets

With rolling forecasts, top-down and bottom-up budgeting, and budget-cycle seeding, you gain the flexibility to create more confident plans and more accurate budgets. Capabilities for workflow control and enterprise collaboration also ease communication and speed up planning cycles.

In addition, SAS Financial Intelligence includes a customizable Web client for publishing financial reports, monitoring budgets and plans, managing workflow for data submissions and monitoring key performance indicators (KPIs).

Finally, SAS forecasting technology produces the most accurate and flexible forecasts available.

Align day-to-day operations with long-term goals

SAS Financial Intelligence includes capabilities for dashboarding and score-carding to help you ensure that your entire organization is aligned toward the same goals. Our solution makes it easy for you to communicate cause-and-effect relationships between KPIs, goals and objectives. With knowledge of causal relationships, you can also encourage collaborative development of more accurate plans and budgets.

To further align your efforts toward improved financial performance, SAS lets you:

- Manage by exception through KPI alerts.
- Analyze variances (actual to budget, budget to revised budget, budget to forecast).
- Assess ongoing performance by monitoring departments' activities and financial performance.
- Identify historical trends.
- See how changes in one department affect another's finances, budget or performance in real time.

Predict and respond to market changes

SAS lets you easily identify and capitalize on revenue growth and cost management opportunities. You can create more frequent, accurate forecasts and identify trends to determine causes and recurring issues.

Other advanced analytics, such as optimization, scheduling and simulation methods, use your financial information to provide reliable decision support. You can model potential outcomes for any financial change and quantify improvement opportunities.

Reduce costs and streamline processes

Few vendors can offer costing capabilities that are completely integrated with their financial management packages. SAS provides activity-based management to give you a complete operational view of costs and cost drivers.

For example, you can improve financial results by equitably charging back shared service costs and reducing the process costs associated with key activities.

Understand profit drivers and grow profitability

With costs captured at the activity and transaction levels, you can assign costs, along with revenues, to different dimensions, such as products, organizations and services. Then evaluate the impact of those costs on your profit and loss.

As a result, you can analyze the profit drivers of products, customers and organizations to help you make the right decisions for profitable revenue growth.

The SAS Difference

- Enterprise financial transparency.
- Enhanced organizational collaboration and reporting.
- Activity-based management to help you manage costs and bottom-line profitability.
- More accurate forecasts for planning and analyzing trends.
- On-demand consolidation to eliminate batch processing and accelerate financial analysis.
- One solution on an integrated platform for financial reporting, consolidation and planning.
- Performance-based budgeting, which integrates all phases of the budgeting process, from formulating budgets based on costs and program performance criteria to reporting results.

For more information about SAS Financial Intelligence, visit us at

www.sas.com/solutions/financial

Ease the strain of compliance requirements

Regulatory compliance is increasingly on the mind of finance executives. SAS helps you simplify financial data management and reporting to conform to new compliance needs.

SAS Financial Intelligence supports local and international accounting standards and reporting requirements such as GAAP, FASB, GASB and IFRS. This solution also improves the accuracy of financials with an enterprise intelligence platform for consistent management and reporting of information.

With SAS you can:

- Track, store, document and audit every financial process and control.
- Quickly access, integrate, cleanse and consolidate all the financial data throughout your enterprise.
- Monitor, analyze and report on risks and material changes.
- Measure your credit, market or operational risk to enhance and refine corporate strategy.
- Understand the impact of mergers, acquisitions, capital allocation and debt restructuring.

About SAS

SAS is the leader in business intelligence and analytical software and services. Customers at 43,000 sites use SAS software to improve performance through insight from data, resulting in faster, more accurate business decisions; more profitable relationships with customers and suppliers; compliance with governmental regulations; research breakthroughs; and better products and processes. Only SAS offers leading data integration, storage, analytics and business intelligence applications within a comprehensive enterprise intelligence platform. Since 1976, SAS has been giving customers around the world THE POWER TO KNOW®.

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