

What's New at SAS

Matt Malczewski, SAS Canada



**THE
POWER
TO KNOW.**

SAS Global Forum: The Big News!

- SAS On Demand for Academics
 - SAS Products Offered: Enterprise Guide, Enterprise Miner (PC SAS Versions)
 - Processing takes place on SAS Servers (log-in via internet)
 - Offered FREE of charge to instructors/students of Canadian degree-granting institutions
 - For teaching/coursework usage ONLY (i.e. academic research, institutional administration not applicable)
 - For more information: Jamie Farnell (jamie.farnell@sas.com)

SAS Global Forum: The Big News!

- SAS Social Media Analytics
 - Analyze conversation data
 - Identify advocates of, and threats to, corporate reputation and brand
 - Quantify interaction among traditional media/campaigns and social media activity
 - Establish a platform for social CRM strategy

Congratulations To...

Art Tabachneck!!!!

Most Valuable SAS-Ler (MVS)

The MVS award recognizes people who contributed most significantly to SAS-L during the previous year.

SAS Global Forum: Resources

SAS Global Forum Proceedings - Windows Internet Explorer

http://support.sas.com/resources/papers/proceedings10/TOC.html

File Edit View Favorites Tools Help

SAS Global Forum Proceedings

 **2010 Seattle Washington**
April 11 - 14, 2010
Lauren Haworth, Conference Chair

Search 2010 Proceedings

Search

Access previous [Proceedings](#).

Table of Contents

All documents are in PDF format.

Copyright Page	SAS 2009 Paper Winners	
Conference Leaders	Future Conferences	
SASware Ballot Results		
SAS Global Users Group Executive Board	Download WinZip archive of all pdf files below. (NOTE: Download is 142 MB)	
Paper Sections		
Applications Development	Foundations and Fundamentals	SAS Presents
Banking/Financial Services	Hands-on Workshops	SAS Presents ... IT Management
Beyond the Basics	Healthcare Providers & Insurers	SAS Presents ... JMP
BI Forum/Business Intelligence	Insurance	SAS Presents ... Solutions
Business Intelligence/Analytics	Management	SAS Presents ... Operations Research
Coders' Corner	Pharma	SAS@ Workshop: SAS@ Business Intelligence
Customer Intelligence	Planning and Support	SAS@ Workshop: SAS@ Data Integration
Data Integration	Posters	SAS@ Workshop: SAS@ Platform Administration
Data Mining and Predictive Modeling	Reporting and Information Visualization	Statistics and Data Analysis
Education	Retail	Systems Architecture

Applications Development ([Download](#) entire section)

Paper 001-2010: McLean, Greg; Mehmet-Ali, Vecdet
[Getting Connected to Your Data with SAS/CONNECT®](#)

Local intranet 100%

start Wally ... 2 In... 2 Mi... Fall 09 Move... Micros... 2 C... 97% 12:32 PM

SAS Global Forum: Resources

The screenshot shows a web browser window titled "Lex Jansen's Homepage - Windows Internet Explorer" with the address bar showing "http://www.lexjansen.com/". The page layout includes a navigation bar with "File", "Edit", "View", "Favorites", "Tools", and "Help". Below the navigation bar, there are several sections:

- Lex Jansen The Musical Blog:** Includes a video player, a LinkedIn profile link, and a Sitemap.
- Pharmaceutical Programming: Journal:** Features a "Call for Papers" link and a "More information" link.
- Featured SAS titles:** A carousel of book covers with "Get Widget" and "Privacy" buttons.
- Search:** A "Google Custom Search" box with a "Search" button. Text below it states: "This searches **10782** SAS papers from SAS Global Forum, SUGI, PharmaSUG, NESUG, SESUG, PhUSE, WUSS, MWSUG, PNWSUG and SCSUG. Alternatively, search for a word based on [title](#), [author](#) or [keywords](#)."
- Paper Counts:**
 - 4569 SAS papers presented at [SGF/SUGI 1996-2010](#).
 - 1191 SAS papers presented at [SESUG 1999-2009](#).
 - 337 SAS papers presented at [MWSUG 2001, 2004-2009](#).
 - 194 SAS papers related to [CDISC](#). Easy access to the [CDISC Forum](#).
 - 1191 SAS papers presented at [PharmaSUG 2000-2009](#).
 - 463 SAS papers presented at [PhUSE 2005-2009](#).
 - 188 SAS papers presented at [PNWSUG 2004-2009](#).
 - 1810 SAS papers presented at [NESUG 1997-2009](#).
 - 787 SAS papers presented at [WUSS 2003-2009](#).
 - 246 SAS papers presented at [SCSUG 2003-2007, 2009](#).
- Contributions:**
 - View my contribution to PhUSE 2008 (Manchester, awarded paper) and PharmaSUG 2008 (Atlanta): ["Using the SAS® XML Mapper and ODS PDF to create a PDF representation of the define.xml \(that can be printed\)"](#)
 - Read about my awarded contribution to SeUGI 18 (Dublin, 2000) and PharmaSUG 2001 (Boston): ["Creating PDF documents including links, bookmarks and a Table of Contents with the SAS®software"](#)

The Windows taskbar at the bottom shows the Start button, several application icons, and the system tray with the date and time (12:33 PM).

TASS & Social Media

The screenshot shows a Windows Internet Explorer browser window displaying the LinkedIn profile for the Toronto Area SAS Society. The browser's address bar shows the URL: http://www.linkedin.com/groups?home=&gid=75675&trk=anet Ug_hm. The page header includes the LinkedIn logo and navigation links: Home, Profile, Contacts, Groups, Jobs, Inbox (7), and More... The user is identified as Matthew Malczewski, with options for 'Add Connections', 'Settings', 'Help', and 'Sign Out'. The group name 'Toronto Area SAS Society' is prominently displayed, along with sub-navigation tabs: Overview, Discussions, News, Jobs, Subgroups, Manage, and More... The 'Overview' tab is active, showing options to 'Start a Discussion', 'Submit news', and 'Share group'. The 'Discussions' section is divided into 'Recent Activity', 'Recent Discussions', and 'Most Comments'. Under 'Recent Activity', there are three featured discussions: 1. 'First TASS meeting of 2010: A New Look Launches on March 5th!' by Matthew Malczewski (25 days ago). 2. 'Free Networking Event – Tuesday February 23rd – North York, Ontario – 7:00 p.m. (20 Tips for finding Employment & Business opportunities in Greater Toronto Area)' by Marc Belaiche (9 days ago). 3. 'Looking for a referral for a Sales placement agency in Toronto to help us find a VP of Sales for Enterprise Banking Software.' by Bob Norris (19 days ago). A 'News' section at the bottom left contains a form to 'Add a news article' with a text input field and a 'Continue' button. On the right side, an 'Updates: Last 7 Days' sidebar lists several members who have joined the group, including Lisa Eckler, Ng, Wayne, Allen Gao, Neil Fernando, Subrahmanyam Vaddi, Bart Mirecki, Ross Hamilton, and Luiz Simonetti. The bottom of the browser window shows the Windows taskbar with various application icons and the system tray.

TASS & Social Media

The screenshot shows a Windows Internet Explorer browser window displaying the Facebook page for the Toronto Area SAS Society. The browser's address bar shows the URL: <http://www.facebook.com/home.php?sk=lf#!/group.php?gid=9240912950>. The Facebook page header includes the search bar and navigation links for Home, Profile, and Account.

TASS Toronto Area SAS Society
Invite People to Join
Leave Group

Information
Category: Internet & Technology - Software
Description: A group to foster and grow the Toronto Area SAS Society
Privacy Type: Open: All content is public.

Admins
Faisal Dosani (creator)

Members
6 of 28 members See All
Michelle Williams, Felix Feng, Steve Almond, Debbie Chesson Weisensee, Jennifer Macnab, Alan Kim-ching Li 李劍清

Events
1 past event See All
Toronto Area SAS Society User...
SAS Building - 5th Floor
Friday, March 13 at 8:30am

Toronto Area SAS Society
Wall Info Photos Discussions

Write something... [Share](#)

Matt Malczewski Hi Everyone;
The first meeting of 2010 is all set. Taking place March 5th here at the SAS Canada offices, it will be the first full-day TASS meeting!!! The morning will feature coding-related topics, and the afternoon, more interface (i.e. Enterprise Guide, JMP, Enterprise Miner) style presentations. For complete agen...
See More
February 16 at 11:12am · Comment · Like · Report

Faisal Dosani Just to let everyone know we'll be having our first meeting of 2009 in March.
Toronto Area SAS Society User group Meeting
When: 8:30AM Friday, March 13th
Where: SAS Building - 5th Floor
January 28, 2009 at 6:35pm · Comment · Like · Report

Everyone Plays Mafia Wars
With over 25 million players, your friends are likely playing already. Play Mafia Wars, by Zynga, now. It's free.
[Like](#)

Young Drivers of Canada
Start before GL changes. 10 hr interactive e-learning, 20 hr Classroom new Blu-ray videos, 10 hr in-car. YD is near you. 416 322 7000
[Like](#)

Need a Little Extra Cash?
RED LEAF LOANS
Easily have money in your bank within 24 hours from the comfort of your own home. No Faxing. No Hassles www.redleafloans.ca
[Like](#)

More Ads [Chat \(Offline\)](#)

Windows taskbar: start, 3 Micro..., 3 Inter..., Dec 09, 2 Micro..., Microsoft..., ATI 2 Catal..., 98%, 11:51 AM

SAS & Social Media

The screenshot shows the SASCanada Twitter profile. The header includes the Twitter logo and the profile name 'SASCanada' with a location of Toronto, Ontario. The profile bio states: 'Bio SAS is the leader in business analytics software and services. Tweets by @stevenah'. The page shows a list of tweets, including one about 'spray FP Matt Hartley's Mining for gold in data article is a must read' and another congratulating SAS Canada employees who participated in the Milton Triathlon.



The screenshot shows the homepage of the 'Musings From an Outlier: The SAS Users Blog'. The page title is 'MUSINGS FROM AN OUTLIER: THE SAS USERS BLOG'. The date is 'MONDAY, JUNE 7, 2010'. The main article is titled 'The Siren-Like Call of OASUS and OPUS' and is written by Matt M. The article text reads: 'Well friends, I'm off tomorrow for a really pleasurable experience: the semi-annual OASUS and OPUS user group meetings in Ottawa. Run by an extremely tight executive committee and supported strongly through the SAS Canada offices in Ottawa, these groups really do set the bar very high for planning, vision and size. As I mentioned previously, we're trying out something new to better support the SAS user community: we're adding the element of video. Coming up: interviews with the Presidents of both groups as well as footage from the meeting (Q & A sessions, networking breaks, book reviews). This should provide a candid, honest platform for cheering - or jeering! - the structure of the meetings. I'll have videos and pictures to post from the meeting; I hope you'll find it useful, and do let me know if I could improve my technique at all (Oliver Stone, I'm not)! On a personal note, I'll be headed to sunny San Diego to visit my (much) better half for a few weeks beginning on June 12th, so this space may be quiet until month's end. Have no fear: I'm not going anywhere, and will be sure to regale you with wonderful tales from Ottawa shortly! Look forward to reporting back shortly....' The post is dated 'POSTED BY MATT M. AT 10:57 AM' and has '0 COMMENTS'. Below the article, the date 'THURSDAY, MAY 20, 2010' is shown, followed by the text '... and Off We Go!!!'. The right sidebar contains sections for 'FOLLOWERS' (with a 'Follow' button), 'BLOG ARCHIVE' (listing '2010 (2)' and 'June (1)'), and 'SAS CANADA USER GROUP PROGRAM MANAGER' (with a profile for 'MATT M.').

What Do You Think? We Want to Know!

- Introducing... Kerry Blanchard and Social Media Focus Groups

TASS Resources

SAS Canada: Toronto (TASS) - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://www.sas.com/offices/NA/canada/9-services_support/214-customer_value/79-canadian_user_groups/272-toronto_tass_en.html

sas | CANADA
Superior software that gives you **THE POWER TO KNOW.**

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HOME PRODUCTS & SOLUTIONS CUSTOMERS SAS CANADA EVENTS SERVICES & SUPPORT

CUSTOMER VALUE >> CANADIAN USER GROUPS

printer-friendly email this page

Services & Support

- Email Subscriptions
- Canadian User Groups
 - Halifax (SHRUG)
 - Quebec City
 - Montreal (MONSUG)
 - Montreal Business Analytics...
 - Ottawa (OASUS)
 - Ottawa Platform (OPUS)
 - Toronto (TASS)
 - Canadian ABM Users Group
 - Toronto Data Mining...
 - Health Users Group
 - GHSUG (Golden...)
 - Winnipeg
 - Saskatoon
 - Edmonton
 - Calgary
 - Calgary Risk Advisory...
 - Vancouver
 - Victoria
 - Whitehorse
 - Support
 - Definitions and Guidelines
 - Techie Tips
 - Executive Resources
- insights - elnewsletter
- Customer Value Award
- Consulting Services
- Academic Program
- Training
- SAS Worldwide Service and Support
 - » support.sas.com

TASS - TORONTO AREA SAS SOCIETY

The quarterly TASS meetings offer presentations, discussions and networking opportunities which can help Toronto-area SAS users get the most out of their SAS software.

For more information about TASS, please visit the [TASS website](#) or contact [Rupinder Dhillon](#).

The next TASS meeting will be held at SAS Canada (280 King St. E, Suite 500) on March 13th, 2009. [Register here](#).


Presentations from December 5th, 2008 Meeting:

- Where To Go For SAS Help - Rupinder Dhillon, Independent SAS Consultant **NEW**
- Setting GuessingRows when Importing Excel Files - Dr. Arthur Tabachneck, Insurance Bureau of Canada **NEW**
- PROC GREPLAY with Templates - Barry Hong, U.S. Steel Canada **NEW**
- "SAS@ macros are just text substitution." ARRRRRGGHHH!!!! - Dianne Plaskoski, Chinook Consulting Ltd. **NEW**
- SAS@ DI Studio - Gary Gray, SAS Canada **NEW**
- Getting SAS Certified (Jeff Cutler, CIBC)/ SAS Certification (Charu Shankar, SAS Training Specialist) **NEW**
- Copy & Paste From Excel To SAS - Dr. Arthur Tabachneck, Insurance Bureau of Canada
- Why Batman is Afraid of SAS/STAT - John Amrhein, McDougall Scientific Ltd.
- Book Review: The Complete Guide To SAS Indexes - Horst Wolter, TD Canada Trust
- Grid Computing With SAS - Foundation - Greg McLean, Statistics Canada
- SAS Global Forum 2008 Recap - Rupinder Dhillon, CIBC
- Are Your SAS@ Programs Running You? - Marje Fecht, Prowerk Consulting Ltd.
- Book Review: Data Preparation for Analytics - Ebby Madera, Education Quality and Accountability Office, Ministry of Education
- Populating Custom Excel Spreadsheets: The DDE Way - Nathaniel Derby, Statis Pro Data Analytics

If you would like to be notified of upcoming TASS Meetings, please [SUBSCRIBE](#) to the TASS Distribution List.

Presentation Archive:

For a listing of the past TASS presentations please visit the [TASS website](#).



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- ♦ **insights - elnewsletter**
The Canadian SAS User Newsletter - Subscribe now!
- ♦ **SAS@ Global Forum**
SAS Global Forum 2009 March 22 - 25, 2009, at the Gaylord National Resort in Washington, DC.

TAKE ACTION

- ☎ 1-877-SAS-INST
- ✉ Request Information

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Local intranet

start | Inbox ... | SAS C... | 2 Mi... | 2 Ad... | 3 Mi... | 2 Mi... | March09 | 97% | 1:01 PM

TASS Resources

The screenshot shows a Windows Internet Explorer browser window displaying the website for the Toronto Area SAS Society (TASS). The browser's address bar shows the URL <http://www.torsas.ca/>. The website header features the TASS logo and the SAS logo. Below the header is a navigation menu with links for Home, Meetings, Presentations, Membership, Contact, and Links. The main content area includes a welcome message, a call for volunteers, and a list of upcoming events.

TASS
Toronto Area SAS Society

[Home](#) | [Meetings](#) | [Presentations](#) | [Membership](#) | [Contact](#) | [Links](#)

Welcome to the Toronto Area SAS Society website

The Toronto Area SAS Society (TASS) is an independent, non-profit SAS user group servicing the Greater Toronto Area. TASS was established in 1985 to promote the exchange of information about the SAS System.

Call For Volunteers!!

TASS is run by users, for users, so we need your help to make sure we continue to have a vibrant and thriving community. We are introducing an additional BI Toronto-based User Group this year and are looking for volunteers for the executive committee. This is an excellent opportunity to share your SAS knowledge and enthusiasm, as well as connect with your colleagues in the growing SAS Community.

The benefits to you include Professional Development, Networking, and Educational opportunities. More importantly, you have a say in how the community evolves. If you are interested in participating please email matt.malczewski@sas.com for more information

Upcoming events...

- Our next TASS meeting will be held on [Friday March 5, 2010](#) at the SAS Canada Office.
- TASS is an affiliate member of [NESUG](#), the NorthEast SAS Users Group, Inc.
- This year's SAS Global Forum 2010 will be held April 11 - 14, 2010, at the Washington State Convention & Trade Center in Seattle, Washington
- NESUG 2010 will be held November 14-17, 2010 in Baltimore, MD

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SAS Canada Spring Training Sessions

- **Public Courses**

- Many courses offered at Toronto training facility: a full list can be found here: <http://tiny.cc/oo17a>

- **In-House Courses**

- **Live Web Training**

- Live Web course list & schedule can be found at <http://support.sas.com/lw>

- **10% USER GROUP ATTENDANCE DISCOUNT 10UG10**

Important Dates

- TASS – September 17, 2010
- GHSUG (Hamilton) – October 15, 2010
- Toronto Data Mining – October 20, 2010
- NESUG (Baltimore, MD) – November 14-17, 2010
- HUG (Health Toronto) – November 18, 2010
- TASS – December 17, 2010



November 14 – 17, 2010

Renaissance Harborplace Hotel

Renaissance Harborplace Hotel, Baltimore's Inner Harbor



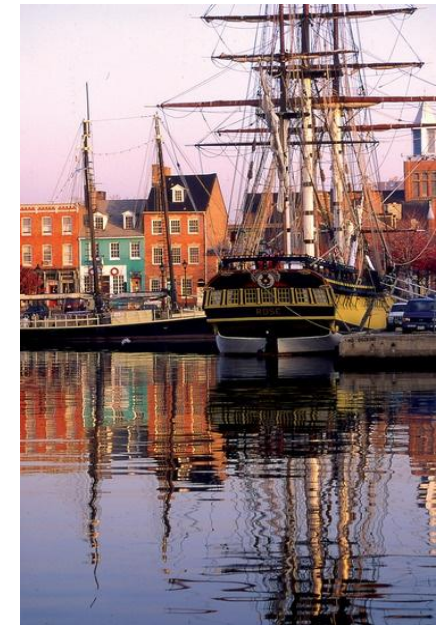


Federal Hill

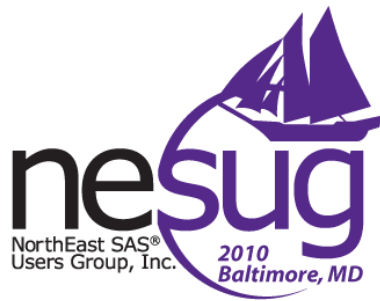


Lexington Market

Mount Vernon



Fells Point



Neighbourhoods



Nights on the Inner Harbo(u)r



Presentation Sections

- Applications Development
- Coders' Corner
- Foundations and Fundamentals
- Graphics and Data Visualization
- Hands-on Workshops
- Management, Administration and Support
- Pharmaceutical Applications
- Health Care and Life Sciences
- Programming Beyond the Basics
- Statistics and Analysis
- + Sunday Workshops, Posters, Code Clinic

What's Happening at NESUG 2010

- Over 200 paper presentations, posters, workshops and events
- Opening Session Dinner with Keynote Address by Dave Thomas, “Social Media: What SAS Pros Need to Know”
- traditional SAS conference content plus increased focus on
 - Graphics and Statistical Graphics
 - Management
 - Pharmaceutical Industry featured presentations

Important Dates

- Registration opens June 14
- Early registration discount ends Sept 25
- Conference begins November 14

For more information:

Visit www.nesug.org

or email lisa.eckler@nesug.org





See you in Baltimore!



THE
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THANK YOU!