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APRIL 11–14
SEATTLE
WASHINGTON

This year's SGF

**Arthur Tabachneck
Insurance Bureau of Canada**



president's meeting

**Met the other Canadian SUG presidents
and learned how TASS might be able to
capitalize on social media possibilities
like twitter, linkedin and facebook**





Matt Malczewski

“proudly watching my fellow
Canadians in Coder's Corner.
great work Art T and John L!”

#sgf10 10:46 AM Apr 12th via mobile web



The opening session & the technology connection

I always attend the first two sessions. They are primarily SAS (rather than user) driven, but are an essential starting point in navigating one's way through the rest of the conference



Notes: The first two sessions - expectations

- always involve awards I never get
- always have overly dramatic sales pitches
- always have nice entertainment
- always show new things I want to followup on during the rest of the conference



Notes: The first two sessions – what happened

- I *didn't* win any of the awards
- there were overly dramatic sales pitches
- there *was* nice entertainment
- there were *many* new things to followup during the rest of the conference



Notes: The first two sessions – new things

- ODS Graphics Designer
- OR Stats and ETS
- BI Studio (new approach – ELT)
- Data Management Studio
- BI Dashboards for iPhone, Blackberry and Windows mobile
- Interface with Microsoft Outlook
- EM Rapid Predictive Model via Excel
- New release of JMP best suited for Windows and servers
- High performance computing

See/hear about them all at:

http://www.sas.com/apps/webnet/static_apps/remoteEventViewer/



So .. what did I do?

- Attended the Canadian SUG presidents meeting
- Followed up on all the opening session leads
- Presented two papers
- Coordinated three sessions
- Listened to numerous paper presentations
- Presented the SAS-L stats
- Enjoyed the Canadian night out
- Celebrated Rup's winning of the Customer Value Award (at the presidents' dinner)
- Learned how to improve graphic presentations



Questions?

