

What's New at SAS

Kerry Blanchard, SAS Canada



**THE
POWER
TO KNOW®**

SAS Global Forum 2011: Las Vegas



- April 4-7, 2011
- Caesar's Palace, NV
- [Call for papers](#) is open through Monday, Oct. 25
- Registration opens Nov. 8 (early bird discounts)
- What to expect?
 - **Technology Solutions:** in-depth aspects of SAS software, including programming techniques, technical features, and innovative and practical applications.
 - **Industry Solutions:** strategies and best practices about how to solve industry-specific challenges.
- Plus networking, training, and Canada Night Out!

Customer Value Award: Seeking Nominees!

- Describe a 'SAS Superstar' in 500 words or less
- Submission form found here: <http://tinyurl.com/326no6h>
- Ends December 1, 2010.
- Prizes:
 - Winner – All-expenses paid (flight, accommodations, registration) for SGF in Las Vegas
 - **NEW!!!** - Everyone who nominates will be entered into a draw to win a free registration at SGF in Las Vegas



Toronto Data Mining Resources

SAS Canada: Canadian User Groups - Windows Internet Explorer

http://www.sas.com/offices/NA/canada/9-services_support/214-customer_value/79-canadian_user_groups/274-toronto_data_mining_en.html

File Edit View Favorites Tools Help

Facebook (1) Hotmail - superch... Google Reader (1... Twitter / Home Toronto Data Mini... Data Mining Rese... SAS Canada: ... x

Log In Canada Français English Contact Us

NEWS CAREERS

SEARCH

Home Products & Solutions Customer Success Company Events Consulting Services & Support

CUSTOMER VALUE >> CANADIAN USER GROUPS

printer-friendly email this page

Services & Support

- Email Subscriptions
- Canadian User Groups
 - Halifax (SHRUG)
 - Quebec City
 - Montreal (MONSUG)
 - Montreal Business Analytics...
 - Ottawa (OASUS)
 - Ottawa Platform (OPUS)
 - Toronto (TASS)
 - Canadian ABM Users Group
 - Toronto Data Mining...
 - Health Users Group
 - GHSUG (Golden...)
 - Winnipeg
 - Saskatoon
 - Edmonton
 - Calgary
 - Calgary Risk Advisory...
 - Vancouver
 - Victoria
 - Whitehorse
 - Support
 - Definitions and Guidelines
 - Techie Tips
 - Executive Resources
- Insights - eNewsletter
- Customer Value Award
- Consulting Services
- Academic Program
- Training
- SAS Worldwide Service and Support
 - support.sas.com

TORONTO DATA MINING FORUM

The Data Mining Forum is an opportunity for you to explore Data Mining related issues, share ideas and discuss industry standards and trends with your peers. Each session will explore current trends, new technology and Data Mining techniques through presentations and discussion sessions.

If you're involved in the application of data mining for marketing, credit scoring or fraud detection, then this forum is for you! The session will focus on sharing best practices, techniques and approaches to data mining. As always, these meetings are free to attend.

Our Next Meeting:

October 20th, 2010 at the SAS Canada offices (280 King St. East, Suite 500). This meeting features a highly anticipated panel discussion with participants from financial institutions, health data providers, business analytics shops and marketing profiling organizations. The topic for discussion: with the collapse of the mandatory long-census, what does this mean for data practitioners? How will this affect business? How can it be mitigated?

A detailed agenda is below, and you may register [here](#). Remember, it's always free to attend! The full agenda is as follows:

8:30-9:00 - Registration and Light Breakfast

9:00-9:05 - Words of Welcome: *Dina Duhon, Toronto Data Mining Forum President*

9:05-9:30 - An Update from SAS: *Matt Malczewski, SAS Canada*

9:30-10:15 - Using Statistics in the Insurance Industry: *Obaid Rahman, Intact Insurance*

10:15-10:45 - Networking Break

10:45-11:05 - Net Lift & Return Maximization: *Victor Zurkowski, CIBC*

11:05-11:45 - **Panel Discussion:** What are the implications of the potential loss of data due to the cancellation of the mandatory long-census? *Panelists are representative of financial services, health data, business analytics and direct marketing.*

11:45 - Prize Draw & Closing Remarks

Do you have a profile on LinkedIn or Facebook? If so, search the 'groups' function to locate Toronto area SAS user groups, including the Toronto Data Mining Forum. Why join? For professional networking, SAS related discussions and event notifications, and to become more involved with your local SAS user community.

If you would like to be notified of upcoming Forum dates, please [SUBSCRIBE](#) to our Data Mining distribution list.

Have you subscribed to insights, the Canadian SAS user newsletter? Delivered to your email 3 times a year, insights is full of technical tips and tricks, event listings and SAS user profiles, contests, SAS Global Forum updates and more! You can [SUSCRIBE](#) by creating or updating your SAS Profile.

Presentation Archive:

- An Update from SAS - Matt Malczewski, SAS Canada **NEW

Canadian Users Group Support Staff Contact: Matt Malczewski Users Group Program Manager 280 King Street East Toronto, ON Phone (416) 307-5000 Fax (416) 363-5399

insights - eNewsletter The Canadian SAS User Newsletter - Subscribe now!

SAS® Global Forum SAS Global Forum 2010 April 11-14, 2010, at the Washington State Convention and Trade Center, Seattle, WA.

TAKE ACTION

- 1-877-SAS-INST
- Request Information

Done Local intranet 100%

start 10 Micro... SAS Cana... 4 Micros... 2 Windo... W TDM Prep... 2 Micros... 2 Micros... Intel(R) G... 100% 1:54 PM

support.sas.com New Home Page

- To try out the new home page go to:
http://support.sas.com/homepage_beta.html
- Complete the customer survey by selecting the **“Share your opinion”** button at the top of the page

SAS is interested in:

- The usability of the page
- The usefulness of the content
- The names and definitions applied to the personas
- The idea of having the live forums feed on the home page

SAS Canada Fall Training Sessions

■ Public Courses

- Many courses offered at the main Toronto training facility: a full list can be found here: <http://tiny.cc/oo17a>

■ In-House Courses support.sas.com/training/canada/onsite

■ e-learning – one year & on demand at <http://tiny.cc/maqxz>

■ Live Web Training

- Live Web course list & schedule can be found at <http://support.sas.com/lw>

■ 10% USER GROUP ATTENDANCE DISCOUNT Code: 10UG10



NEXT MEETING:

Wednesday, May 4th, 2011



Kerry Blanchard, Marketing Specialist
SAS Canada

kerry.blanchard@sas.com

(416) 363-4424 ex. 5030

THANK YOU!