

# What's New At SAS

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Matt Malczewski, Communities Manager



**THE  
POWER  
TO KNOW®**

# Holiday Greetings!

- March 14 – ‘Pie Day’ (3.14)
- May 4<sup>th</sup> - ?



**May 'the 4<sup>th</sup>' Be  
With You...**

# SAS Global Forum: What Did I Miss?

- Social Media Dominant
  - #SASGF11
  - Blogs – [blogs.sas.com](http://blogs.sas.com)
  - LinkedIn & Facebook – SAS Global Forum 2011 Groups
  - [www.lexjansen.com](http://www.lexjansen.com) – Proceedings



# Education Resources

## ■ Public Courses

- Schedule can be found at <http://support.sas.com/training/canada>

## ■ In-House Courses

## ■ E-Learning

- Unlimited access to a course for one full year, on demand

## ■ Live Web Training

- Live Web course list & schedule can be found at <http://support.sas.com/lw>

User Group Attendance Discount Code:  
10UG11

# Data Mining Support Resources

**Toronto Data Mining Forum | SAS Canada | SAS - Windows Internet Explorer**

http://www.sas.com/offices/NA/canada/en/toronto-data-mining.html

File Edit View Favorites Tools Help

Toronto Data Mining Forum | SAS Canada | SAS

Home Products & Solutions Customer Success Company Events **Consulting Services & Support**

## CANADIAN USER GROUPS /

**Canadian User Groups**

- Services & Support
- Email Subscriptions
- Canadian User Groups
  - Halifax (SHRUG)
  - Quebec City
  - Montreal (MONSUG)
  - Montreal Business Analytics Forum
  - Ottawa (OASUS)
  - Ottawas Platform (OPUS)
  - Toronto (TASS)
  - ABM Users Group
  - **Toronto Data Mining Forum**
  - Health Users Group
  - GHSUG (Golden Horseshoe User Group)
  - Winnipeg
  - Saskatchewan
  - Edmonton
  - Calgary
  - Calgary Risk Advisory User Group
  - Vancouver
  - Victoria
  - Whitehorse
  - Definitions and Guidelines
  - Techie Tips

### Toronto Data Mining Forum

The Data Mining Forum is an opportunity for you to explore Data Mining related issues, share ideas and discuss industry standards and trends with your peers. Each session will explore current trends, new technology and Data Mining techniques through presentations and discussion sessions.


If you're involved in the application of data mining for marketing, credit scoring or fraud detection, then this forum is for you! The session will focus on sharing best practices, techniques and approaches to data mining. As always, these meetings are free to attend.

**Our next meeting will be taking place on May 4th, 2011. As always, the meetings are free to attend! You may [register here](#). The detailed agenda is as follows:**

**AGENDA**


- 9:00-9:05: Words of Welcome (Dina Duhon, Bank of Nova Scotia)
- 9:05-9:15: What's New at SAS (Matt Malczewski, SAS Canada)
- 9:15-10:15: Why Bother Using Enterprise Miner? (David Yeo, SAS Canada)
- 10:15-10:30: Break
- 10:30-11:15: Scenario & Stress Testing Using SAS/IML (Dmitry Donin, BMO & Dmytro Korol, Galt Networks)
- 11:15-11:45: Data Mining for Reliability Prediction (Tricia Barfoot & Tom Zougas, Research in Motion)
- 11:45: Prize Draw & Closing Remarks

Do you have a profile on [LinkedIn](#) or [Facebook](#)? If so, search the 'groups' function to locate Toronto area SAS user groups, including the



### Questions?

- Phone
- Contact Form



» **Canadian Users Group Support Staff Contact:**  
Matt Malczewski Users Group Program Manager  
280 King Street East  
Toronto, ON Phone (416) 307-5000 Fax (416) 363-539

» **insights - eNewsletter**  
The Canadian SAS User Newsletter - [Subscribe now!](#)

» **SAS® Global Forum**  
SAS Global Forum 2011 April 4-7, 2011, at Caesars Palace, Las Vegas, Nevada.

Internet 100%

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# Data Mining Resources: SM

Toronto Data Mining Forum | LinkedIn - Windows Internet Explorer

http://www.linkedin.com/groups?mostPopular=&gid=2927086&trk=myg\_ugrp\_ovr

File Edit View Favorites Tools Help

Toronto Data Mining Forum | LinkedIn

**sas** Toronto Data Mining Forum

Discussions Members Promotions Jobs Search Manage More... Share group

**NEW** You now have the option to switch to an open group. [Learn more »](#)

Start a discussion or share something with the group...  
Maximum length is 200 characters.  
[Attach a link](#) [Share](#)

[My Activity](#)

**Most Popular Discussions**

**Data Mining Agenda Set for May 4th, 2011**  
It'll be hard to top our fall meeting, but I think we're going to come close! The final agenda has been finalized for the TDM meeting coming up in a few weeks time, and registration has been growing rapidly.  
You'll find a detailed agenda at the link attached below; I do ...

**Toronto Data Mining Forum** sas.com  
posted 13 days ago

[Mihaela Simion](#) 8 days ago • [Mihaela likes this.](#)

[See more »](#)

**The agenda has been set for the Mav 5th. 2010 at the SAS Canada**

**Manager's Choice**

The agenda has been set for the May 5th, 2010 at the SAS Canada building (280 King St. East, Suite 500). As always, it's free to attend! Details around registration and the agenda can be found below.  
[See all »](#)

Matt Malczewski

**Updates: Last 7 Days**

**Romulus DSouza** has joined the group.  
1 day ago • [Send message](#)

**Hui Zhou** has joined the group.  
5 days ago • [Send message](#)

**Venkateswarlu Bollu** has joined the group.  
5 days ago • [Send message](#)

[See all updates »](#)

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start TweetDeck Inbox - Mailbox ... 3 Reminders What's New At ... Toronto Data Mi... 48% 9:58 PM

# SAS Support Resources: SM

The screenshot shows a Twitter profile for SAS Canada (@SASCANADA) in a Windows Internet Explorer browser window. The browser address bar shows the URL <http://twitter.com/#1/SASCANADA>. The profile page includes the following information:

- Profile:** SAS Canada (@SASCANADA), Toronto, Ontario. Bio: "SAS is the leader in business analytics software and services. Tweets by @stevenmahoney". Website: <http://www.sas.com/canada>.
- Stats:** 204 Tweets, 319 Following, 304 Followers, 20 Listed.
- Timeline:** A tweet from SAS\_CI (@SAS\_CI) dated 2 Mar: "Strategies for redefining customer value on the social Web, new from @TheEconomist [#sasci](http://bit.ly/h7yNIK)".
- Timeline:** A tweet from BIAAnalyticsNews dated 2 Mar: "SAS® Analytics Power Merkle Customer Relationship Marketing - VAdvert Press Center (press release) <http://bit.ly/dZFudL>".
- Timeline:** A tweet from SAS Canada (@SASCANADA) dated 24 Feb: "@stevepol Hi Steve - Great profile description!".
- Connections:** "Also followed by @Robinboudreault, @lauralimawilson, @mormarco, and more." and "You both follow @Robinboudreault, @lauralimawilson, @bowdenan, and more."
- Following:** 319 users, including TEDx, Google, and others.
- Similar to @SASCANADA:** shaneschick (Follow), Shane Schick.

The browser window also shows several open tabs: "Google Reader (888)", "Toronto Area SAS Society", "SAS Canada (SASCANADA)", and another "Toronto Area SAS Society" tab. The Windows taskbar at the bottom shows the Start button, Internet Explorer, Microsoft Excel, Microsoft PowerPoint, and an email inbox. The system tray shows the time as 4:48 PM on 03 Mar 2011.

# Blogs

SAS | Blogs Home - Windows Internet Explorer

Musings From an Outlier: The SAS Users Blog: Let the 2011 User Group Season Begin! - Windows Internet Explorer

SAS-X: an online (unofficial) journal about the SAS(R) software - written by bloggers - Windows Internet Explorer

http://blogs.s...  
http://sasoutli...  
http://www.sas-x.com/

File Edit View Favorites  
File Edit View Favorites Tools Help

Facebook  
Google Reader (889)  
Musings From an Outli...  
Toronto Area SAS So...  
SAS-X: an online (... X  
Arthur L. Carpenter

# SAS-X.com

An online (unofficial) SAS® journal – written by bloggers

Home About add your blog Contact us

Search & Hit Enter

## SUNZ 2011 – a great conference

March 3, 2011  
By Shane Gibson

GET UPDATES VIA FACEBOOK

Share / Save

Well the New Zealand SAS User group (SUNZ) is over for another year, with over 250 people attending last Thursday. The presentations will be up soonish, but mine is up early here "Delivering Data Quality in the Real World - A case study using SAS Dataflux" The main theme I got from the conference was the...

Read

32 people like Sas X online

### WELCOME!

SAS-X.com offers news and tutorials about the various SAS® software packages, contributed by bloggers. You are welcome to subscribe to e-mail updates, or add your SAS-blog to the site.

Your e-mail here Subscribe

156 readers  
BY FEEDBURNER

start  
start  
http://sas-x.com/2011/03/sunz-2011-%e2%80%93-a-great-conference/  
Inbox - Mailbox - Mat...  
SAS-X: an online (uno...  
Microsoft Excel - TAS...  
What's New At SAS - ...  
Internet  
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100%  
10:46 PM

# .... Still MORE Support!

The screenshot shows a Windows Internet Explorer browser window displaying the sasCommunity.org Main Page. The browser's address bar shows the URL [http://www.sascommunity.org/wiki/Main\\_Page](http://www.sascommunity.org/wiki/Main_Page). The page features a navigation menu with options like 'page', 'discussion', 'view source', and 'history'. The main content area is titled 'Main Page' and includes a welcome message: 'Welcome to sasCommunity.org. A collaborative online community for SAS® users worldwide.' Below this, there is a section for the 'sasCommunity Tip of the Day' which discusses the IFC function and includes a code snippet: 

```
%let name=Fred;
%put %sysfunc(ifn(&name=Charlie,1,2,3));
```

 The page also has a sidebar with search and navigation options, and a footer with tabs for 'Blogs', 'Content', 'Tips', and 'Forums'. The Windows taskbar at the bottom shows several open applications including Internet Explorer, Microsoft Excel, and Microsoft PowerPoint.


# .... Still MORE Support!

Archives of SAS-L@LISTSERV.UGA.EDU - Windows Internet Explorer

http://www.listserv.uga.edu/archives/sas-l.html

File Edit View Favorites Tools Help

Google Reader (867) Toronto Area SAS Society (7) Twitter / Home Toronto Area SAS Society | ... Archives of SAS-L@LIST... X

 **www.listserv.uga.edu**  
The University of Georgia

[Home](#) | [Browse](#) | [Manage](#) | [Request](#) | [Manuals](#) | [Register](#)

## Archives of SAS-L@LISTSERV.UGA.EDU

*SAS(r) Discussion*

- [Search the archives](#)
- [Post to the list](#)
- [Join or leave the list \(or change settings\)](#)
- [Manage the list \(list owners only\)](#)

- [March 2011, week 1](#)
- [February 2011, week 4](#)
- [February 2011, week 3](#)
- [February 2011, week 2](#)
- [February 2011, week 1](#)
- [January 2011, week 5](#)
- [January 2011, week 4](#)
- [January 2011, week 3](#)
- [January 2011, week 2](#)
- [January 2011, week 1](#)
- [December 2010, week 5](#)
- [December 2010, week 4](#)
- [December 2010, week 3](#)
- [December 2010, week 2](#)
- [December 2010, week 1](#)
- [November 2010, week 5](#)
- [November 2010, week 4](#)
- [November 2010, week 3](#)
- [November 2010, week 2](#)
- [November 2010, week 1](#)
- [October 2010, week 5](#)
- [October 2010, week 4](#)
- [October 2010, week 3](#)
- [October 2010, week 2](#)
- [October 2010, week 1](#)
- [September 2010, week 5](#)

Done

start Internet Explorer Microsoft Excel - TAS... Microsoft PowerP... Inbox - Mailbox - Mat... My SAS Pictures 100% 4:42 PM

# ... and Introducing...

SAS Canada Community - Windows Internet Explorer

http://sascanada.ning.com/

File Edit View Favorites Tools Help

Google Reader Saskatoon SAS Users Group... Twitter Winnipeg SAS Users Group... SAS Canada Community

## SAS® Canada Community

MAIN MY PAGE GROUPS MEMBERS BLOGS VIDEOS EVENTS FORUM INVITE USEFUL LINKS MANAGE

### MEMBERS

Invite More View All

### EVENTS

April 2011

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Last Month Next Month

Saskatoon User Group (SUCCESS)  
April 27, 2011 from 9:30am to 2:30pm - TBD  
Customer Connections Forum for SAS Financial Management  
April 27, 2011 at 6pm to April 28, 2011 at 7pm - Carey North Carolina  
Winnipeg User Group  
April 28, 2011 from 8:30am to 12pm - Room

### LATEST ACTIVITY

wei zhuo updated their profile yesterday

Matt Malczewski left a comment for wei zhuo yesterday

wei zhuo and FENG DING joined SAS Canada Community yesterday

Matt Malczewski left a comment for FENG DING yesterday

Roberto M Gil commented on charu shankar's blog post 'Top 5 SAS programming best practices' on Friday  
"Absolutely Charu That was my first attempt to post unfortunately it did not come out the way I wanted it. So please go ahead and share the macro tips with the SAS community."

Matt Malczewski left a comment for Sherrie Kelly on Friday

Sherrie Kelly, Michael S Wong, Fareeza and 3 more joined SAS Canada Community on Friday

Matt Malczewski left a comment for Michael S Wong on Friday

### MATT MALCZEWSKI

Sign Out

Inbox (6 new)

Alerts

Friends - Invite

Settings

Quick Add...

### PHOTOS

Add Photos View All

### BLOG POSTS

101: Optimizing Your Profile

Posted by me on April 18, 2011 at 5:26pm

0 Comments 1 Like

Now that the site is beginning to see quick growth in new members, I thought I'd offer a few tips on how to optimize your profile. These suggestions will help characterize your personality and background as best as possible.

Internet 100%

start Inboxes - Mailbox - Mat... SAS Canada Commun... Winnipeg Users Grou... What's New At SAS - ... 93% 8:09 AM

# Why Join?

- Grow Your SAS Knowledge & Your SAS Network
- Get More Out of Your SAS Experience (Best Practices, News, Constant Learning)
- Connect Directly With SAS Staff & SAS thought-leaders
- Transparency & Trust: SAS Canada's Continued Partnership
- <http://sascanada.ning.com>
  - Join
  - Build Your Profile ('101' blog series for helpful tips)
  - Take advantage of resources!

# Summary of Resources

- [SAS Canada Community](#)
- LinkedIn – [Toronto Data Mining Forum](#)
- [SAS Canada User Groups Page](#)
- Twitter - @Malchew, @SASCanada
- SAS-L, sascommunity.org



Thank You!

[matt.malczewski@sas.com](mailto:matt.malczewski@sas.com)

<http://twitter.com/#!/Malchew>

<http://www.linkedin.com/MattMalczewski>

<http://sasoutlier.blogspot.com/>

**[www.sas.com](http://www.sas.com)**