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What's New at SAS

Matt Malczewski, Customer Forums Program
Manager, SAS Canada



SAS Global Forum 2010

Seattle, Washington

April 11-14, 2010



- Need a paper idea, or want to suggest one?
SAScommunity.org's [‘Share Your Ideas’](#)
- [SAS Global Forum Blog](#) for more information

SAS Canada Fall Training Sessions

- **Public Courses**

- Schedule can be found at <http://support.sas.com/training/canada>

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Toronto Resources

SAS Canada: Toronto (TASS) - Microsoft Internet Explorer

Address: http://www.sas.com/offices/NA/canada/9-services_support/214-customer_value/79-canadian_user_groups/272-toronto_tass_en.html

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TASS - TORONTO AREA SAS SOCIETY

The quarterly TASS meetings offer presentations, discussions and networking opportunities which can help Toronto-area SAS users get the most out of their SAS software.

For more information about TASS, please visit the [TASS website](#) or contact [Rupinder Dhillon](#).

The next TASS meeting will be held at SAS Canada (280 King St. E, Suite 500) on March 13th, 2009. [Register here](#).

Presentations from December 5th, 2008 Meeting:

- Where To Go For SAS Help - Rupinder Dhillon, Independent SAS Consultant **NEW**
- Setting GuessingRows when Importing Excel Files - Dr. Arthur Tabachneck, Insurance Bureau of Canada **NEW**
- PROC GREPLAY with Templates - Barry Hong, U.S. Steel Canada **NEW**
- *SAS® macros are just text substitution.* ARRRRRGGGGHHH!!!! - Dianne Piaskoski, Chinook Consulting Ltd. **NEW**
- SAS® DI Studio - Gary Gray, SAS Canada **NEW**
- Getting SAS Certified (Jeff Cutler, CIBC) SAS Certification (Charu Shankar, SAS Training Specialist) **NEW**
- Copy & Paste From Excel To SAS - Dr. Arthur Tabachneck, Insurance Bureau of Canada
- Why Batman is Afraid of SAS/STAT - John Amrhein, McDougall Scientific Ltd.
- Book Review: The Complete Guide To SAS Indexes - Horst Wolter, TD Canada Trust
- Grid Computing With SAS - Foundation - Greg McLean, Statistics Canada
- SAS Global Forum 2008 Recap - Rupinder Dhillon, CIBC
- Are Your SAS® Programs Running You? - Marje Fecht, Prowerk Consulting Ltd.
- Book Review: Data Preparation for Analytics - Ebbly Madera, Education Quality and Accountability Office, Ministry of Education
- Populating Custom Excel Spreadsheets: The DDE Way - Nathaniel Derby, Statis Pro Data Analytics

If you would like to be notified of upcoming TASS Meetings, please [SUBSCRIBE](#) to the TASS Distribution List.

Presentation Archive:

For a listing of the past TASS presentations please visit the [TASS website](#).

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 - Montreal (MONSUG)
 - Montreal Business Analytics...
 - Ottawa (OASUS)
 - Ottawa Platform (OPUS)
 - Toronto (TASS)
 - Canadian ABM Users Group
 - Toronto Data Mining...
 - Health Users Group
 - GHSUG (Golden...)
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Canadian Users Group Support Staff Contact:
Matt Malczewski Users Group Program Manager 280 King Street East Toronto, ON Phone (416) 307-5000 Fax (416) 363-5399

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SAS® Global Forum
SAS Global Forum 2009 March 22 - 25, 2009, at the Gaylord National Resort in Washington, DC.

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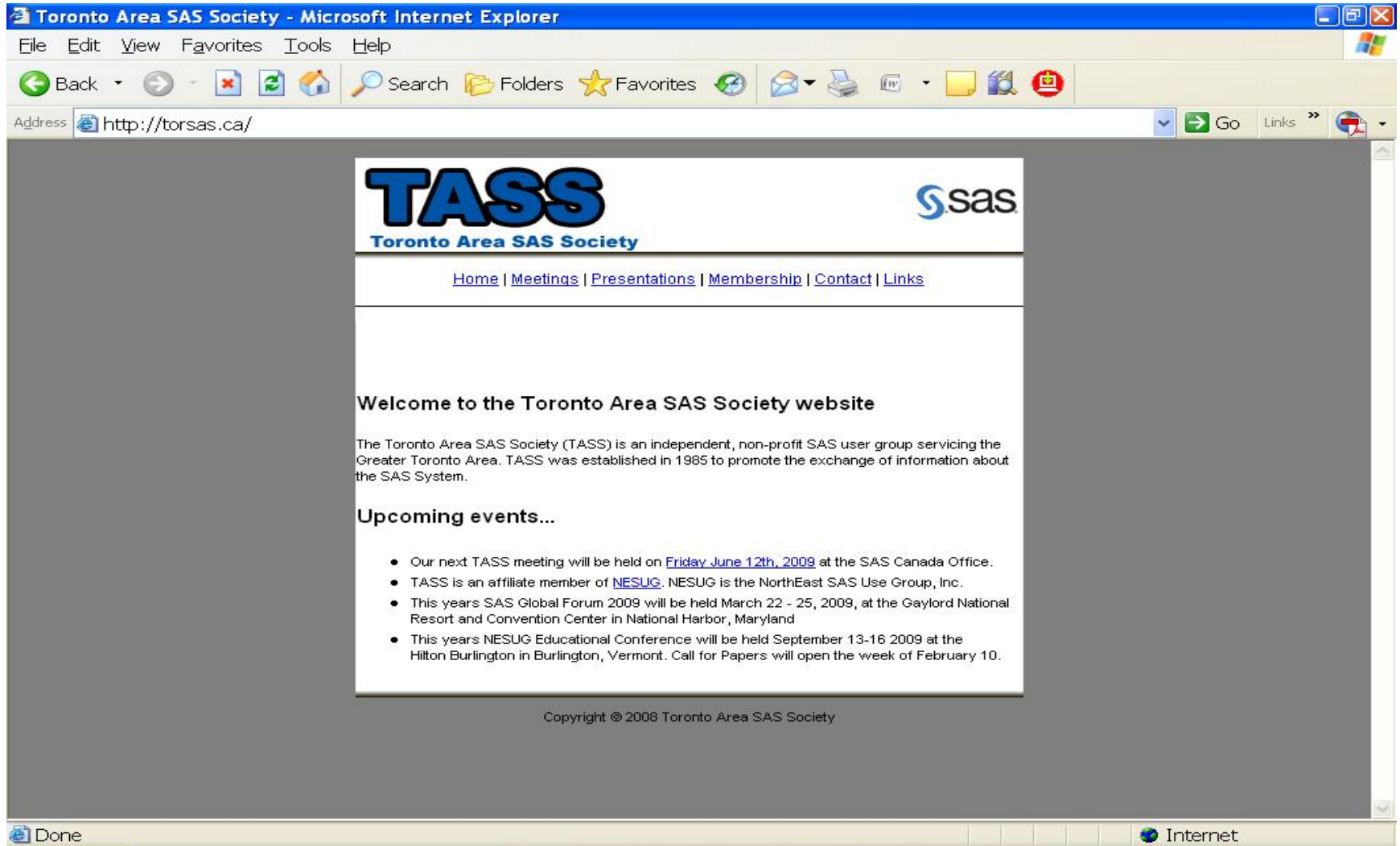
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Toronto Resources





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TASS
Toronto Area SAS Society



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Welcome to the Toronto Area SAS Society website

The Toronto Area SAS Society (TASS) is an independent, non-profit SAS user group servicing the Greater Toronto Area. TASS was established in 1985 to promote the exchange of information about the SAS System.

Upcoming events...

- Our next TASS meeting will be held on [Friday June 12th, 2009](#) at the SAS Canada Office.
- TASS is an affiliate member of [NESUG](#). NESUG is the NorthEast SAS Use Group, Inc.
- This years SAS Global Forum 2009 will be held March 22 - 25, 2009, at the Gaylord National Resort and Convention Center in National Harbor, Maryland
- This years NESUG Educational Conference will be held September 13-16 2009 at the Hilton Burlington in Burlington, Vermont. Call for Papers will open the week of February 10.

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Done Internet

SASCommunity.org

The screenshot shows the SASCommunity.org website. The browser title is "sasCommunity - Microsoft Internet Explorer". The address bar shows "http://www.sascommunity.org/wiki/Main_Page". The page content includes a search bar, a main menu, a "sasCommunity Tip of the Day" section with a SAS macro code snippet, and a "What's New" section with news items.

Search

main menu

- Main Page
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Main Page

sasCommunity.org A collaborative online community for SAS® users worldwide. . . . Learn More

sasCommunity Tip of the Day

In the recent issue of SAS TechReport, there was a tip for using %sysfunc to get all the variable names from a dataset and store them in a single macro variable. In the referenced sample code there is an alternate way using the dictionary tables:

```

%macro getvars(dsn);
%global vlist;
proc sql;
select name into :vlist separated by ' '
from dictionary.columns
where memname=upcase("&dsn");
quit;
%mend;

```

This creates a macro variable called &vlist that will contain the names of all the variables in your dataset, separated by a space. If you want commas between the variable names, all you have to do is change the 'separated by' value from ' ' to ','. The use of the upcase function in the where statement avoids problems with someone passing the dataset name in the wrong case. The global statement is needed since the macro variable created will not necessarily be available outside the macro without defining it as global.

Submitted by SPM. Contact me at my Discussion Page.see also

Feel free to comment on this tip.

Prior tip - Next tip -- Random Tip Submit a Tip

Check out the Tip of the Day page for details about this effort.

What's New

Introducing what's new on sasCommunity.org:

- SAS Global Forum 2010 -- Share Your Ideas
I saw some great presentations, BUT...
Going to a conference like SAS Global Forum, or one of regional ... →
- Create an Article for your SAS Global Forum Presentation
It's easy to create an article for your SAS Global Presentation on ... →
- Category Tree
A new **Category Tree** feature has been added to sasCommunity.org to enable dynamic views of sasCommunity.org's category structure. ... →

- Collaborative online community for SAS users worldwide
- Forums, Blogs, 'SASopedia', Events

insights the Canadian SAS Users Newsletter



IN THIS ISSUE

[SAS Canada launches data integration solution for healthcare industry](#)

[Techie Tips from Lisa Eckler and Lorne Rothman](#)

[How Clean Is Your Data? - A Note from SAS Consulting@ Services](#)

TRIVIA

Guess where this picture was taken?



Be one of the first five people to tell us where this picture was taken and win a pair of movie tickets!!!

E-mail your guess to the [SAS Customer Value Team](#)

[Last contest results...](#)

SPEAK OUT

What's better than Starbucks coffee? FREE Starbucks coffee!

Submit your SAS techie tip to publish in future issues of [insights](#) and WIN a

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SAS Canada launches data integration solution for healthcare industry

New offering helps health organizations manage data, track and report clinical performance. [Read More.](#)

SAS a leader in credit risk management for third year

SAS maintains a leader position in Chartis Research's *Credit Risk Management Systems* 2009 report for the third straight year. [Read More.](#)

2009 report for the third straight year. [Read More.](#)

A Note From SAS Canada

Welcome to the "data" issue of [insights](#)! Since 1978, SAS has been synonymous with data management and analysis, recognizing that with a mandate to achieve business goals, organizations need to take data collection and cleansing seriously. Fairmont Hotels & Resorts, for example, was able to optimize its CRM program by enhancing the quality, reliability and accuracy of its data.... [Read More.](#)



Education Profile By Lorne Rothman

I began using SAS® for statistics (SAS/STAT®) back in 1984, during my undergraduate days in zoology at (University of Toronto). I had to. There were analyses I just couldn't do in other packages... [Read More.](#)



SAS® User Profile By Lisa Eckler

I've been using SAS products since being tossed a SAS manual during a co-op work term long, long ago. I was asked to provide SAS support for a company that had just installed it... [Read More.](#)

SAS Education - What's New in SAS® 9.2 for SAS® Survival Analysis... [Read More.](#)

Techie Tips Sridevi Chandrasekaran shares a techie tip... [Read More.](#)

Upcoming Events Mark your calendars now for M2009 Data Mining Conference in Las Vegas, October 26-27... [Read More.](#)



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CUSTOMER VALUE AWARD

The Customer Value Award has been created to honour and reward an individual for their ongoing support in his/her local SAS community. Examples include: people who informally assist their peers, user group involvement, anyone who goes beyond the call of duty to assist SAS usage. See the bottom of the page for the 'Customer Value Award Hall of Fame'.

The recipient of the award will receive a trip to SAS Global Forum (formerly SUGI) including return airfare, hotel for up to 3 nights and registration costs, and an award to be presented at a special dinner at SAS Global Forum. The winner should be willing to be profiled in the January edition of insights – the Canadian User Newsletter.

Please fill out the form below and submit it. (If you prefer, you can print it, fill it out, and fax it to 416-363-5399, Attn: Customer Value Team).

[SAS Institute \(Canada\) Inc. values your privacy](#)

Nominations

This year's Deadline is November 30, 2009.

Nominations will be reviewed by a team of SAS employees from a variety of locations across the country.

The following criteria must be adhered to in order for nominations to be valid:

- Nominations will be accepted from any non-SAS employee
- Nominees must not be a SAS employee and must be supporting Canadian SAS Users
- Nominators and nominees may be contacted in the future for follow up by the Customer Value Team regarding the nomination.
- Submissions must be received by **November 30, 2009**. The winner will be contacted and announced in the winter edition of insights – The Canadian Users Newsletter

Web Form


Nominated By:	Phone:
<input type="text"/>	<input type="text"/>
Candidate for Award:	Phone:
<input type="text"/>	<input type="text"/>

In 500 words or less, provide specific examples of why this candidate should be the CV Award winner. (Suggested topics to cover: user group support/presentations, internal organization support, external support, training, encourage participation, etc.)

For more information or clarification on any of the above, please contact the Customer Value Team at cvp@can.sas.com

Please note that at this time we are unable to accept nominations for Quebec Residents. In lieu of this, we will be working with the User Group executive committees in Quebec to offer something to an outstanding individual.

CUSTOMER VALUE AWARD HALL OF FAME



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Balancing Privacy and Communication...



Canada's Anti-Spam Bill Would Put a Chill on B2B E-Mail - ClickZ - Microsoft Internet Explorer

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Canada's Anti-Spam Bill Would Put a Chill on B2B E-Mail
By Bill McCloskey, ClickZ, May 7, 2009

A bill similar to the U.S. CAN-SPAM Act has been introduced in Canada's House of Commons. The Electronic Commerce Protection Act (ECPA) bill, like the U.S. law, would require e-mail marketers to provide working opt-out links, show clearly marked postal addresses in an e-mail's body, and clearly identify who the e-mail is being sent by.

One area that seems more forceful than the U.S. law involves consent: commercial e-mails could only be sent to those who have expressed or implied consent to send e-mails. Further information can be found at this blog by Matt Vernhout, director of delivery and ISP relations at ThinData.

In attempts to protect consumers, these anti-spam measures are written so broadly that they don't differentiate between the vastly different worlds of B2C (define) versus B2B (define).

The issue of consent is particularly troubling in the Canadian law. It should be noted that politicians usually exempt themselves having to adhere to any of these laws. I should also point out that I'm not a lawyer and that e-mail marketers should consult with their privacy lawyers and e-mail service providers to interpret the Canadian proposal.

But let's talk about the implications of express consent within the context of B2B communications.

When marketing to consumers, no one wants to see the fraud and bombardment that occurred in the e-mail world pre-2003 before the U.S. CAN-SPAM Act took effect. At that time, I wrote an article about the propagation of single email opt-ins at a site then owned by the now defunct e-mail marketer Synergy6. That single opt-in allegedly resulted in that e-mail address being sold to hundreds of other e-mailers, generating thousands of junk e-mails. Anti-spam laws were designed to protect against this kind of abuse.

But taken to extreme and applied to the world of B2B marketing and sales, absurd and harmful conclusions could be drawn and make day-to-day business impossible. Even in the world of business to consumer, existing laws have opened the doors to predatory litigation where individuals set up "honeypots" to entrap otherwise legitimate marketers and sue them.

Subscribe to the next E-Mail Marketing column delivered to your inbox!

E-mail: OK

Related Reading

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- Avoid Desperate E-Mail Tactics This Holiday
- New Rules for E-Mail Marketers
- Two Free E-mail Deliverability Tools

Suggested Searches

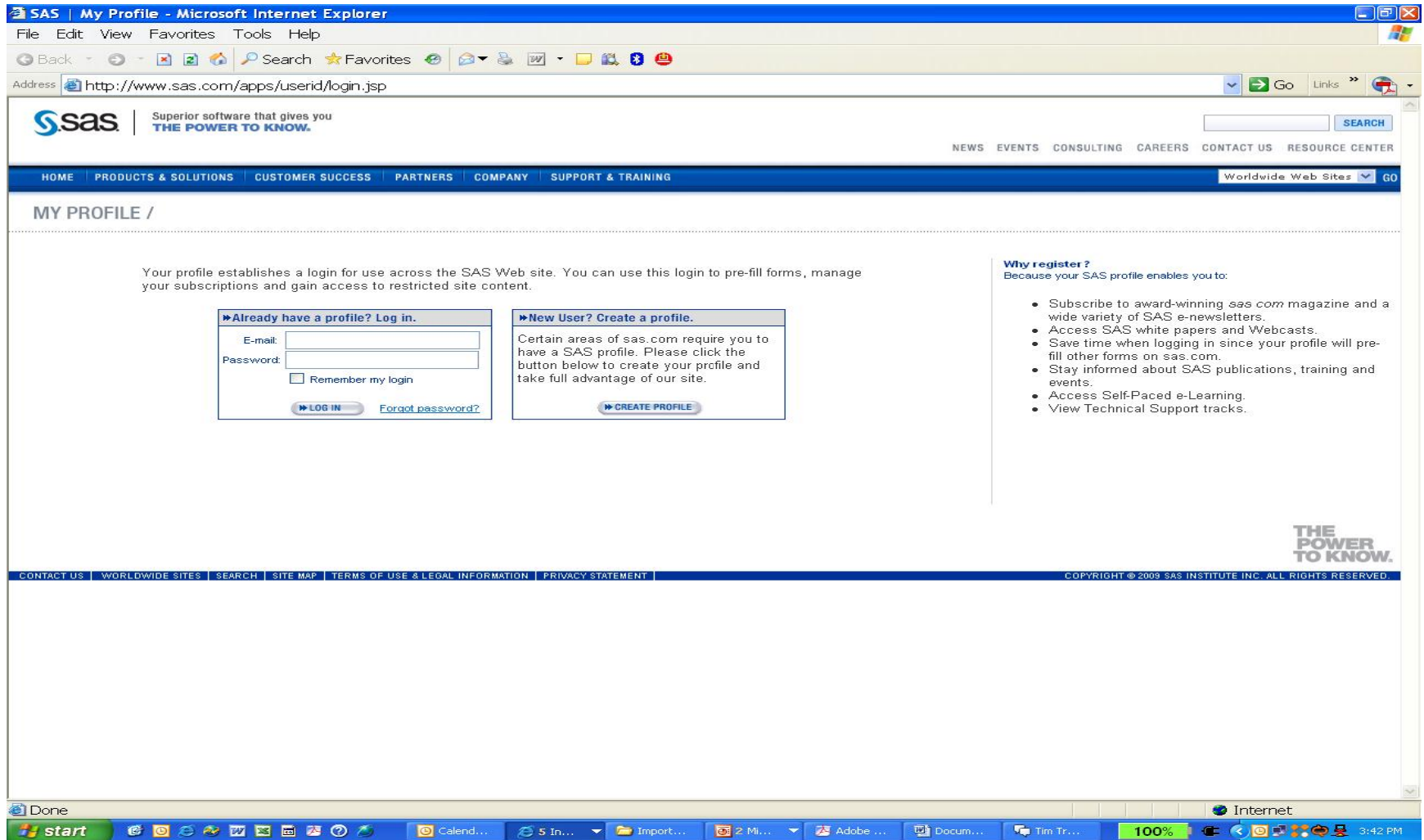
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TASS Split

- December 11th, 2009 – Final meeting of current TASS format
- Next meeting: March 5th, 2010
 - Full day meeting
 - Coding-related topics in the morning
 - Morning format will remain the same
 - 1.5 hour lunch break (on your own)
 - Interface (i.e. Enterprise Guide, Enterprise Miner, JMP, etc.)-related topics in the afternoon
 - 1:30-4:30
 - Breakout sessions?
 - Opportunity to register for one or both

THANK YOU

- Outgoing Executive Committee members
 - Rupinder Dhillon
 - Darryl Prebble
 - Faisal Dosani

TASS Split: Your Evaluation Forms

- **Would you be interested in joining the Executive Committee of one – or both – of the new TASS Customer Forums?**
- **If yes, please indicate which group(s) by checking the appropriate box(es) & provide your contact information below.**
 - Group 1 (Traditional TASS: Coding)
 - Group 2 (New TASS: Interfaces)

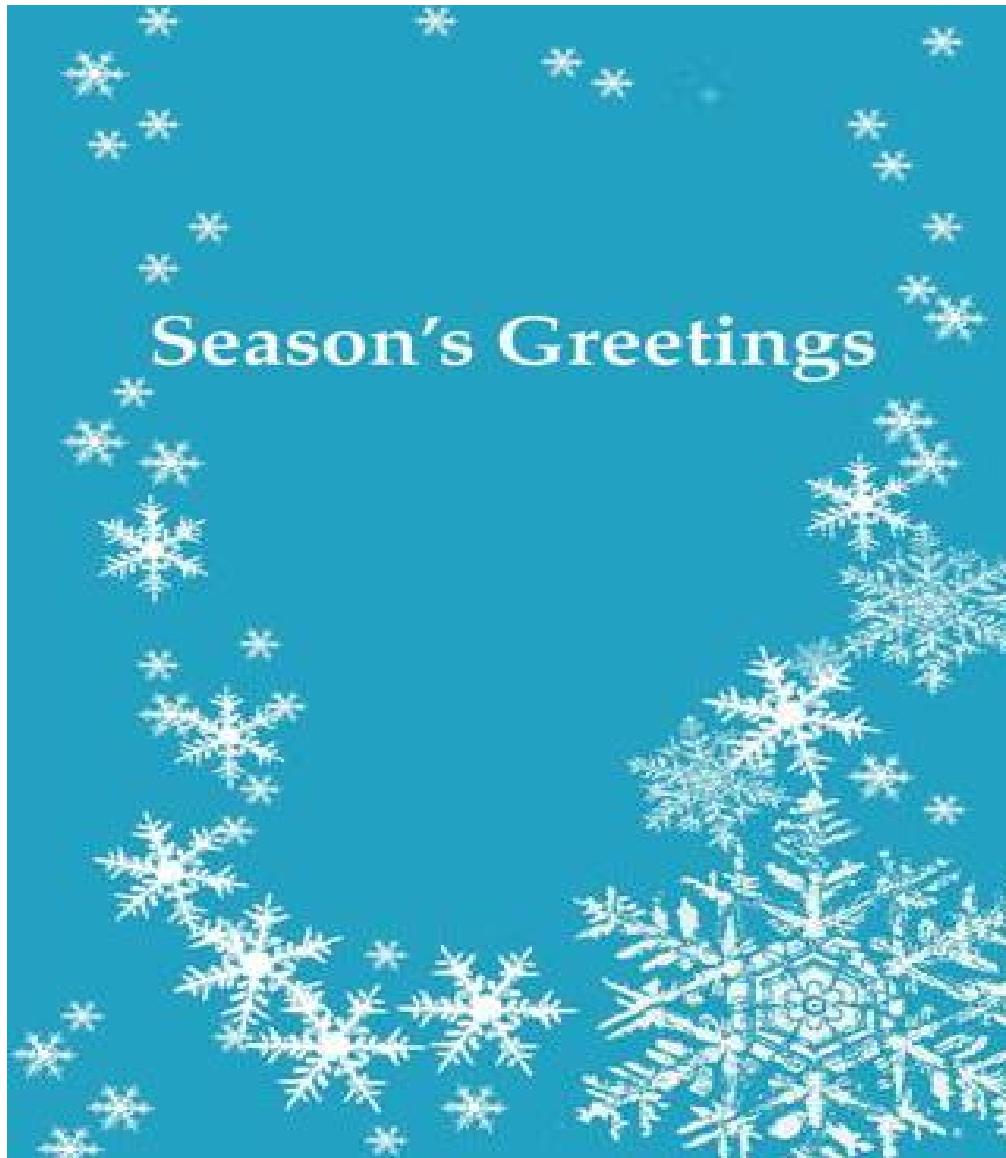
TASS Split: What Do We Call Ourselves?



Do you have a suggestion for re-naming the TASS groups?

Evaluation Forms: Your Key To Prizes

- Fill out your evaluation forms before the end
- Executive Committee members will collect completed forms
- Your ticket to entry for prize draw



From all of us at
SAS Canada to
you and yours:
all the best
for a safe
and happy
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