



**THE
POWER
TO KNOW®**

Customer Reference Program

Martha Casanova, Customer Reference Program
Manager, SAS Canada

SAS Customer Reference Program



Inspiring Innovation and Discovery



www.sas.com/ca/success

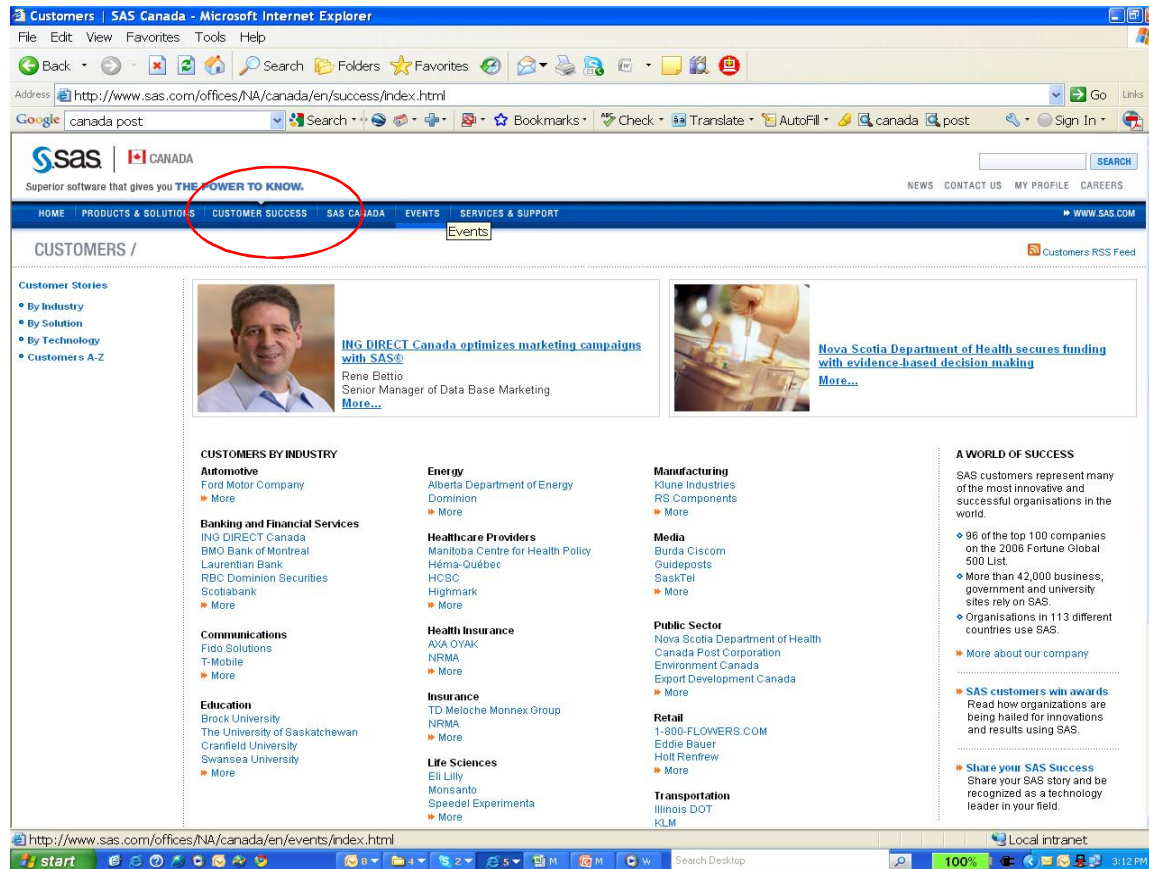


Share your story!

- Share how you've created value in your organisation and how you've been able to save time/money by automating your practices.
- Partner with us and explore avenues for sharing your message and success with SAS.
- Network and develop new business relationships while raising the awareness for your organisation.

Ways you can participate

- Videos & Success Stories (www.sas.com/ca/success)



Ways you can participate

- Media Coverage
- Speaking engagements – SGF, PBLS, M2009, webinars & other industry events.
- Multichannel exposure – SASCOM, industry publications etc.
- Analyst Reports
- Occasional calls or visits from prospective customers

Other benefits

- Plans to develop an online Reference Community in 2010
- Build industry recognition.
- Gain access to SAS staff beyond the sales channel, including R&D experts and executive management.
- Gain access to technology experts such as analysts and others who provide valuable technical exchanges that keep you abreast of the latest trends and developments.

For more information...

- Visit : <http://www.sas.com/ca/success>
- Contact Martha Casanova, Customer Reference Manager – SAS Canada

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