

## Book Review Guidelines

The purpose of the book review is to encourage people who have never presented at a user group to do so. SAS will provide a book of choice from the [SAS Publications page](#) to any SAS user who would like to review a book and present it back to their local user group. The book choice will need to be approved by the local user group executive team. Here are some general guidelines for the book review:

- Must be a SAS book (no manuals, course notes, etc.)
- Reviewer must work with local executive team for presentation details (when to present, length of presentation, etc.)
- Reviewer is expected to present their finding to their local user group (5–10 minute presentation)
- Reviewer must provide a one page summary of the book they reviewed to be put up on the external user group website

### Presentation Guidelines:

- Book title
- Author
- Reviewed by
- What is the purpose of this book?
- Why is this author qualified or not qualified to address this topic?
- What are the strengths or weaknesses of this book?
- Would you recommend this book? If so, who would you recommend it to and for what purpose? (ie, who would be the ideal reader) Does the book achieve its purpose?
- Did you learn something new from this book?
- What is the best tip or technique addressed in this book?
- What is one new thing you learned from this book? (be specific)
- Are there other books (or sources of information) available with similar content? If so, how does this book compare?

If you are interested in doing a book review and presenting at your local user group, please contact [Matthew Malczewski](#).