



Health & Life Sciences News

AHIP Institute 2008 (June 18-20, San Francisco)

SAS returns to this year's AHIP Institute with a larger booth presence that includes three solution stations, each focusing on the ways that SAS® addresses health insurers' needs for disease management, health plan reporting and fraud detection and management. The agenda is filled with "those in the know," and discussion during the week will also focus on important topics such as:

- Challenges for a 21st Century Delivery System.
- Leveraging Health Information Exchange to Promote Collaborative Care.
- What is the Consumer's Role in Health Care Reform?
- Health 2.0: The Opportunity and Potential Pitfalls of this New Trend.
- Remedy for Healthcare: Diagnosing the Disease.

Featured customers will be on hand in the SAS booth to highlight how they have used SAS to improve their effectiveness:

- Kyle Cheek, of Health Care Service Corp., showcasing how the company uses SAS Enterprise Miner™ for predictive analytics to identify potential fraud among the 300,000 claims it receives each day.
- Di Meng, of CIGNA, highlighting how CIGNA uses SAS Business Intelligence for health plan reporting, supporting a variety of visualization formats for effective and flexible deployment of business applications.