

## The SAS Academic Program

For nearly 3 decades, SAS has remained true to its academic heritage by working closely with universities and business schools around the world; holding seminars and courses, providing curricula and research support, sponsoring events, providing internships for students and more.

Between 1999-2005, large companies on average increased their business intelligence staff three-fold. Yet the demand continues to outweigh the supply by 2:1. As the world leader in business intelligence and analytics SAS seeks to address this demand through out Academic Program by forming partnerships and Alliances, and working closely with academic institutions worldwide to *bridge the gap between academia and business*.

Moreover, SAS is the de facto standard for clinical data analysis, the FDA standard for electronic submissions and the choice of 100% percent of the Fortune 500 life sciences companies, SAS assures accurate, consistent and reliable analysis of pharmaceutical research data, and is thus the software of choice for students who seek the skill set to prepare them for a career in the health and life sciences industry.

Our Academic Program is tailored to meet the unique needs of professors and teachers, university and business school students, alumni and researchers worldwide. We provide support for professors who regularly update their courses and teaching materials to keep pace with the rapid changes in IT. The program also seeks to ensure that students are adequately prepared with the business intelligence skills they need to meet the demands of the 21<sup>st</sup> century marketplace. Students with analytical skills are in ever-increasing demand and as the world leader in providing Business Intelligence software and services; it's not surprising that job web sites worldwide now increasingly specify SAS skills as a pre-requisite.

SAS is being used at more than 40 000 sites – including 96 of the Top 100 companies on the FORTUNE 500; and over 2 000 universities are teaching SAS in their curricula.

The SAS Academic Program works closely with faculty, students, researchers and other educators on innovative collaborations and is committed to delivering comprehensive program to:

- Provide The Power to Know<sup>®</sup> more about disciplines as diverse as science, technology, medicine, business, marketing, finance, economics, agriculture, the environment, social sciences and many more.
- Foster career development by providing students, faculty and others with SAS analytic skills and real-world experience that are in great demand in the competitive marketplace.
- Deliver cutting-edge SAS technology and premium teaching, learning and research resources to the classroom and laboratory.
- Offer outstanding service to leading education institutions.

The SAS Academic Program Offering consists of:

- ***Professor and Teachers***
  - Course Material
  - Free Tutorials
  - Free Data Set Library
  - Self-Paced e-Learning
  - SAS Press (academic course book list)
  - SAS Global Academic Program Newsletters
  - SAS Education
  - SAS Train the Trainer
  
- ***Students and Graduates***
  - Free Tutorials
  - SAS Data Set Library
  - Self-Paced e-Learning
  - SAS Press (academic course book list)
  - SAS Global Academic Program Newsletters
  - SAS Certification
  - Internships at SAS or SAS customer sites
  - Career support and job opportunities at SAS and SAS customer sites
  - SAS Fellowship Program – free SAS license for final year thesis and PhD candidates
  
- ***Business School Students and Thought Leaders***
  - Free Tutorials
  - Course Material
  - Case Studies with SAS
  - Curricula development and integration
  - Research Development
  - Thought Leadership, e.g. BetterManagement.com, AACSB network
  - SAS Consultants teaching SAS
  
- ***Researchers***
  - SAS Fellowship Program – free SAS license for final year thesis use
  - SAS Data Set library
  - Research technologies (medical and pharmaceutical)
  - Statistics and Operations Research Community

