

SAS Forum International 2004 was a very valuable and rewarding experience for all involved. It provided the Student Ambassador's with the opportunity to network and meet business people which Americo Todisco, Student Ambassador from the [University of Siena](#), Italy, described as a "whole new world." He said, "I've seen things you people wouldn't believe – this is approximately the way in which I begin to narrate to my friends the experience at SAS Forum International. I spent three great days in Copenhagen. Everything was perfect: I had the opportunity to meet beautiful people, I saw a really impressive organization, I attending some interesting presentations." Kristin Eriksson, Student Ambassador from [Uppsala University](#) in Sweden, was happy to have won the chance to mix with other delegates at the event. She says, "Thank you for making SAS Forum International such an amazing experience! I made some new friends and some valuable new connections." Przemyslaw Piotrowski, Student Ambassador from [Warsaw School of Economics](#), added: "I gained certain important contacts, for instance, with a director from a Polish bank, and from a Danish company, who both expressed a direct interest in my research." Student Ambassador, Christine Vera-Cruz, from [Sheffield Hallam University](#), has already set her sights on next year's event. She says: "I hope to make it to Lisbon next year!" So all in all, the Student Ambassador's enjoyed the SAS Forum International experience from start to finish. Gabor Malik, Student Ambassador from the [University of Debrecen](#) in Hungary, delighted in saying, "I wish to thank all of you for being a part of my life, and I will never forget this great event!!" Aneeqah Vahed, from the [University of Western Cape in South Africa](#), agreed that the Student Ambassador's had been warmly received: "Thank you SAS for your hospitality."

Moreover, it wasn't just the Student Ambassador's who were pleased with the success of the event. [Nina Hanke](#), Head of the Academic Initiative EMEA, says: "The fact that SAS customers approached them after their presentations gave the Student Ambassadors the proof that their research topics are relevant to the business world. SAS' Academic Initiative will be running the Student Ambassador Competition next year again – so watch out for the application brochure which we will be sharing with you in a future issue of the Academic Initiative newsletters!"