

Professor Khunying Suchada Kiranandana, President of Chulalongkorn University, said “CU Knowledge Services Project is a project under the new management, whose concerns include problems of information management and optimum use of information on the part of both private and government sectors. This is also in accordance with the policy of Chulalongkorn University, which focuses on making the university the right place to produce knowledge and serve society. The project will also lead to greater corporation with business alliances in bringing the knowledge to good use and helping develop society.

“Our objectives behind the corporation with SAS Software (Thailand) Co., Ltd and the establishment of CU Knowledge Services project are to concentrate on providing services pertaining to data analysis and processing, using business intelligence technology to create intelligence information that is valuable for the important decision-making process on the part of private and government entities” she said.

“The CU Knowledge Services Project is the first knowledge services of this kind in Thailand to provide valuable knowledge through training programs and consulting services involving the SAS technology” says Chongruk Sakulpakdee, Managing Director of SAS Software (Thailand) Co., Ltd.,

“The project has created a new dimension in cooperation for both private and government sectors, which have joined hands to lift Thai society to another level, making it a knowledgeable society, K Chongruk added.

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