



SAS[®] Curriculum Builder

In our increasingly on-demand world, employers in all industries value employees who can transform large volumes of data into information that can be used to make critical decisions. As an educator, you play a vital role in equipping your graduates to tackle 21st-century workplace issues like this one.



**THE
POWER
TO KNOW[®]**

Recognized worldwide as the leader in analytics and business intelligence, SAS is uniquely positioned to help professors integrate education and technology to better serve today's graduates. To that end, we've created SAS® Curriculum Builder, a series of instructional materials designed to help professors incorporate SAS technology into their courses. With SAS® Curriculum Builder, students will learn not only how to use SAS technology, but also how to apply its reporting and analytical capabilities to real-world scenarios.

All SAS® Curriculum Builder materials are complimentary for professors and include:

- A selection of case studies, integrated projects, exercises, data sets and evaluation methods.
- Teaching notes, project-specific software tutorials and class presentation resources.
- Suggestions for further reading, appropriate reference material and evaluation rubrics.
- Recommendations for use at both graduate and undergraduate levels.
- Modules that are equally effective when used alone or as part of an integrated teaching effort.
Use all or a selection of the included modules to fit your instructional needs.

SAS provides an array of consulting expertise and resources to help educational institutions effectively integrate SAS into their curricula, including as a comprehensive certificate program, degree or individual course. To learn more, visit www.sas.com/teaching.

For more information about SAS® Curriculum Builder, contact us by e-mail at academicprogram@sas.com.