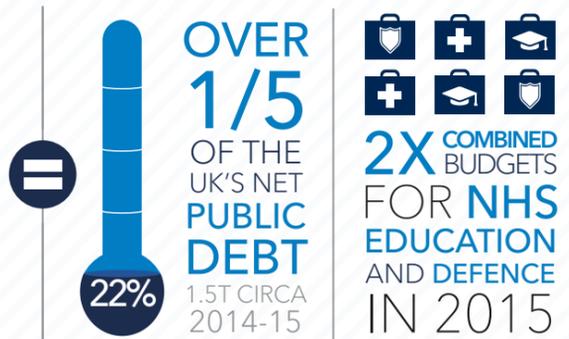


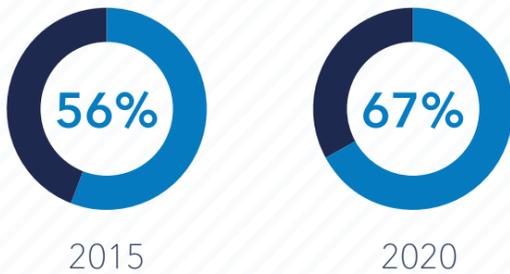
# THE VALUE OF BIG DATA & THE INTERNET OF THINGS TO THE UK ECONOMY

Combined value of Big Data + IoT to the UK economy

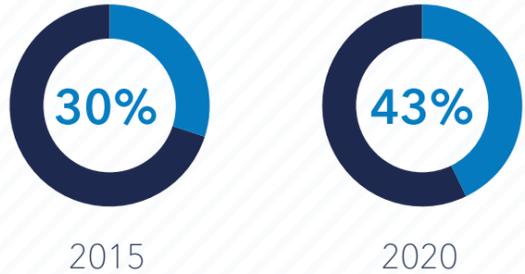


## ADOPTION RATES

Big Data



Internet of Things



## BIG DATA

Total benefit of Big Data Analytics to the UK economy

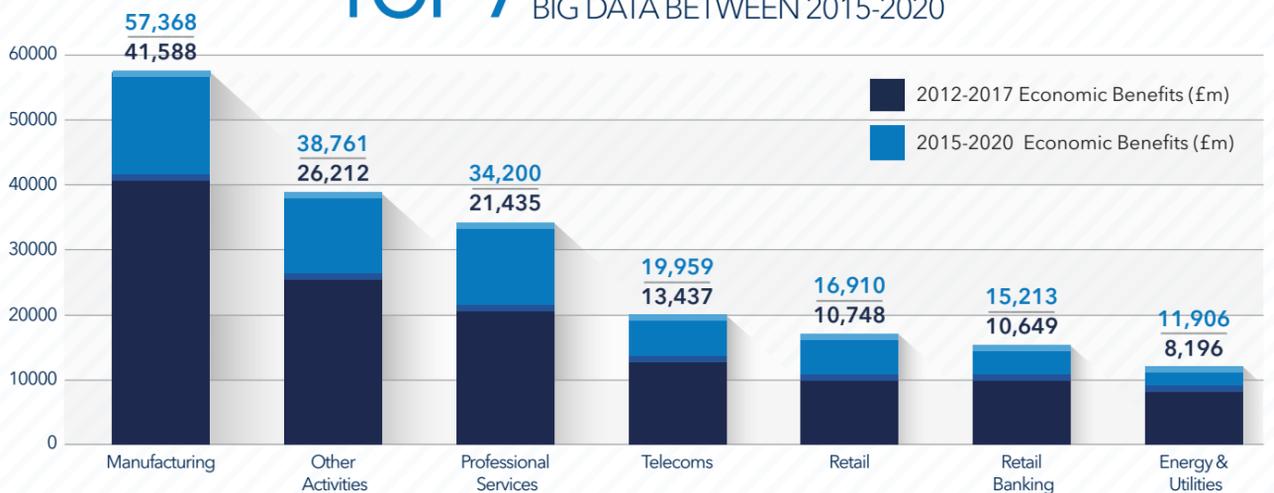


**MANUFACTURING**  
£57 BY 2020  
BILLION  
Manufacturing will accrue the greatest economic benefit from big data.



**PROFESSIONAL SERVICES**  
£34 BY 2020  
BILLION  
Professional services will also gain significant economic benefits from big data between 2015-2020.

## TOP 7 SECTORS TO BENEFIT FROM BIG DATA BETWEEN 2015-2020

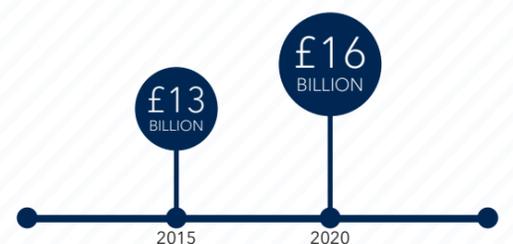


## INTERNET OF THINGS

Total benefit of the Internet of Things to the UK economy



In 2015, the value of IoT roughly equals £13 billion. By 2020, the economic benefit is expected to rise to £16 billion or 0.8% GDP.

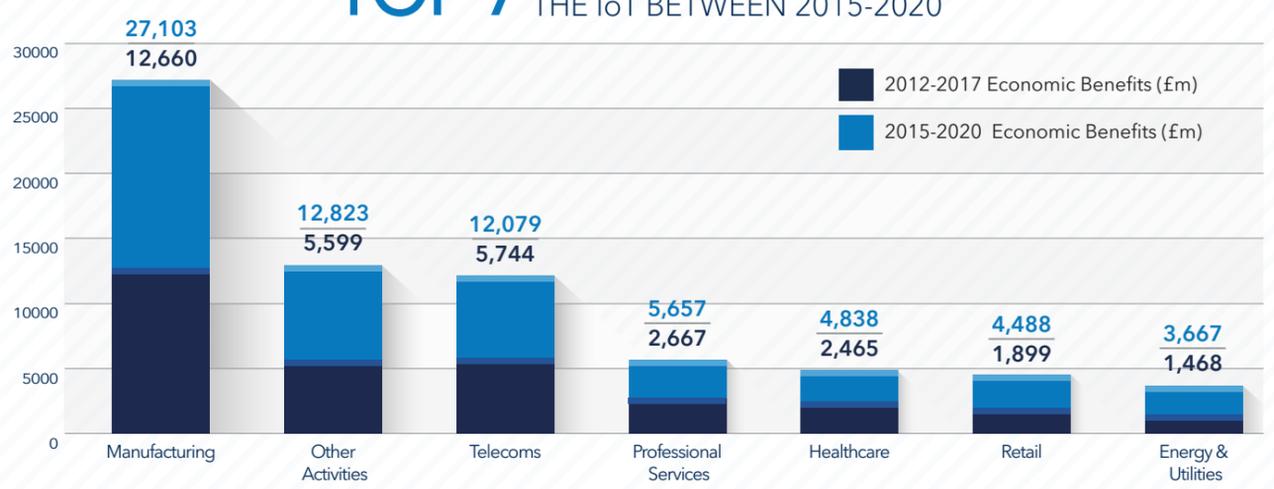


**MANUFACTURING**  
£27 BY 2020  
BILLION  
Manufacturing is expected to experience the biggest economic benefits from the use of IoT.



**TELECOMS**  
£12 BY 2020  
BILLION  
Telecoms will also experience significant economic benefits through the use of the IoT.

## TOP 7 SECTORS TO BENEFIT FROM THE IoT BETWEEN 2015-2020



All facts and figures are taken from the CEBR Report: The Value of Big Data and the Internet of Things to the UK Economy - London, January 2016

SAS and all other SAS Institute Inc. product or service names are registered trademarks or trademarks of SAS Institute Inc. in the USA and other countries. © indicates USA registration. Other brand and product names are trademarks of their respective companies. Copyright © 2016, SAS Institute Inc. All rights reserved.