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BUSINESS
LEADERSHIP
SERIES

Innovate. Optimize. Transform.



We understand that in today's economic climate, every organization is closely monitoring its travel and development budgets. With so many conferences to choose from, how do you know which one will give your organization the best return on its investment?

The Premier Business Leadership Series is the answer. Join us for a unique learning experience that will give you the insight to make a measurable impact on your business and a profound impact on your career.

TOP 10 REASONS YOU SHOULD ATTEND THE PREMIER BUSINESS LEADERSHIP SERIES

1. Gain a wealth of fresh perspectives from our keynote speakers – featuring the brightest minds from across industries.
2. Learn from other decision makers facing challenges similar to your own and hear how they are transforming their organizations.
3. Gain insight at industry-specific presentations. From banking to government, and entertainment to manufacturing, there's something for everyone in virtually every industry.
4. Optimize your experience by tailoring it to fit your needs. Focus on business trends, personal leadership growth, or both.
5. Expand your professional network. Gather multiple perspectives through one-on-one meetings with industry experts, business professionals and thought leaders.
6. Choose from more than 25 innovative breakout sessions. Attend the ones that are right for you.
7. Discuss best practices on management trends, gain perspective on ways to solve similar issues and benchmark your organization against other global leaders at executive roundtables.
8. Explore innovative solutions to reshape your organization's future. Improve your approach to day-to-day decision making.
9. Receive complimentary registration. Two days of exceptional learning and networking experiences (valued at \$2,500) are available at no cost to your organization.
10. **Innovate. Optimize. Transform.** Three powerful actions that can have a measurable impact on your business – and a profound impact on your career.

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