Analytics With Hadoop

SAS® and Cloudera Starter Services:
Visual Analytics and Visual Statistics

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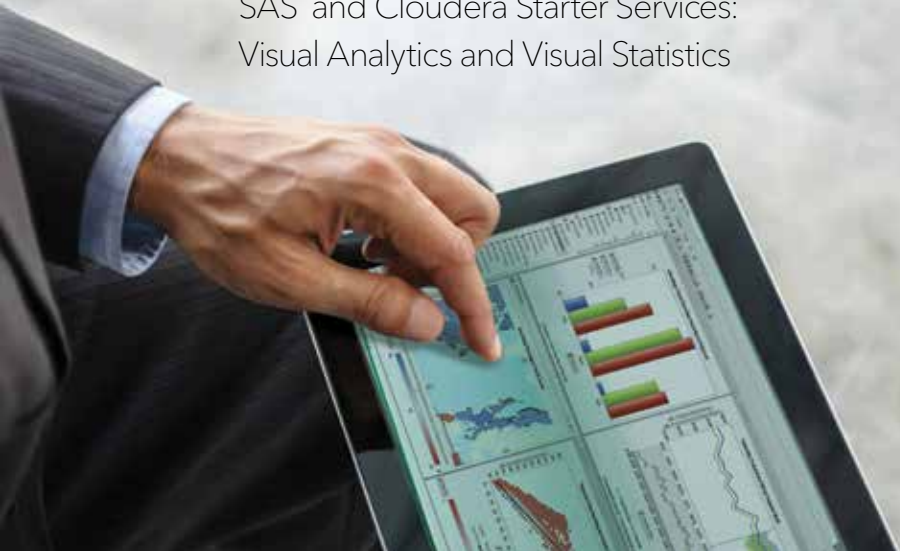
cloudera®

Everything You Need to Get Started on Your First Hadoop Project

SAS and Cloudera have identified the essential steps to install Hadoop, utilize SAS® and provide a fully functioning enterprise data hub as seamlessly as possible.

The best part is that we're with you all along the way, providing support, training and resources to give you maximum value from this powerful combination.

We'll provide the following:

Integrated Package
A single offering that includes SAS and Cloudera support, training and professional services.

Demonstrated Value
Deploy fully functional SAS with Cloudera's enterprise data hub to solve a descriptive or predictive analytic use case and prove the value to the business.

Training for Your Team
Get your administrators, developers and analysts up to speed on SAS Visual Analytics, SAS Visual Statistics and Cloudera's enterprise data hub.

SAS and Cloudera Starter Service Package

Pre-Install Planning   Collaborate and plan for
customized deployment.

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Prepare Environment   Complete all pre-install requirements
for SAS on an enterprise data hub based
on Cloudera Enterprise.

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Data Preparation   Prepare your data for analysis and
reporting in SAS.

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Deployment   Install and configure SAS on the
Cloudera Enterprise Data Hub Edition.

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Knowledge Transfer   One-day, instructor-led onsite
training course.

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Follow-Up Site Evaluation Validate your Starter Service investment
through a comprehensive assessment
of your business needs: architecture,
software and training.

Why the Starter Service Package?

When you couple Cloudera's enterprise data hub with SAS' analytic capabilities, the possibilities are endless. With SAS® Visual Analytics, you get a comprehensive view into the value of your Hadoop environment. Professional consultants from both SAS and Cloudera will work closely with your administrators, developers and analysts to provide practical, hands-on support and training for using analytics with Hadoop.

Add on SAS Visual Statistics, and you get a fully integrated user experience with SAS Visual Analytics, additional resources and more training.

Bottom line – our team will ensure that you realize the full potential of your investment.

About SAS

SAS is the leader in business analytics software and services, and the largest independent vendor in the business intelligence market. Through innovative solutions, SAS helps customers at more than 70,000 sites improve performance and deliver value by making better decisions faster. Since 1976 SAS has been giving customers around the world THE POWER TO KNOW®.

About Cloudera

Cloudera is revolutionizing enterprise data management with the first unified Platform for Big Data, an enterprise data hub built on Apache Hadoop™. Cloudera offers enterprises one place to store, process and analyze all their data, empowering them to extend the value of existing investments while enabling fundamental new ways to derive value from their data.

Visit us at sas.com/sas-cloudera-offering, call 919-531-0389 or email us at cesbd@sas.com for more information.

"We chose Cloudera's Platform for Big Data for its unparalleled Hadoop management and SAS Analytics for deep insight into our data. These combined technologies make our customer interactions more aligned to their preferences, which leads to improved satisfaction. Ultimately, working with these two industry leaders allows my team and me to have more time to focus on more strategic initiatives through automated processes instead of manually collating reports for our business stakeholders."

Vice President of Analytics
Leading Retailer

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