

UPDATE FROM SAS

OCT 2014



NEW WEBSITE | LET'S HAVE A WALKTHROUGH

- [SAS Canada Corporate Site](#)

SAS[®] Office Analytics

We can help you put a little SAS POWER into your office.

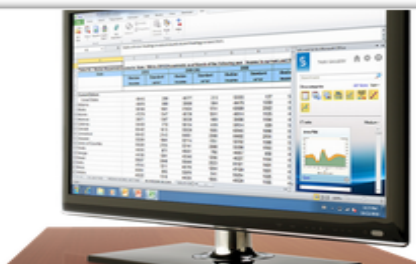
[View Demo](#)



Don't settle for simplistic data analysis in Excel. Put powerful business intelligence capabilities within the reach of anyone. With minimal IT support. Access and share accurate, fact-based information. Enjoy greater collaboration and better-informed decision making.

From Office Analytics to Visual Analytics

Complimentary Online Demo



View the online demo of how SAS helps your business increase efficiency, collaboration; and helps you make better decisions.

Demo One — Accessing Your Data:

How do you get your data from Excel and into SAS... with [SAS® Office Analytics](#) — that's how! Watch this "behind-the-scenes" look at how to access your favorite data source and what you need to set-up a point-and-click environment to analyze large amounts of data and view results of SAS analyses directly in familiar Microsoft Office applications, including Excel, PowerPoint, Word and SharePoint.

Special Report

If you want to know what sets analytical-driven companies apart from the rest?

Check-out this [MIT Sloan Management](#) report that provides an in-depth look at Analytical Innovators, including their beliefs, practices and outcomes.

[View Demo One](#)

Demo Two — From Excel to Excellent:

Deliver the power of SAS from an easy-to-use, point-and-click Windows interface. [SAS® Enterprise Guide](#) is a point-and-click, menu and wizard-driven tool that empowers users to analyze data and publish results. This session provides fast-track learning for quick data analysis, generating code and shared processes for productivity and how to speed your ability to deploy analyses and forecasts in real time — with a specific focus on recency, frequency and monetary (RFM) analysis.

[View Demo Two](#)

Demo Three — It's Like Having a Crystal Ball:

This session offers a view of [SAS® ETS](#) — recognizing that economic and market conditions, customer demographics, pricing and marketing activities can all affect your organization, see how you can use econometric, time series and forecasting techniques to understand those factors and improve your strategic planning and how you can use [SAS® Enterprise Guide](#) to deliver the power of SAS from an easy-to-use, point-and-click Windows interface.

[View Demo Three](#)

Demo Four — Explore the Possibilities:

No matter the size of your organization — or how big your your data — with [SAS® Visual Analytics](#) you can explore all relevant data quickly and easily. You can look at more options, uncover hidden opportunities, identify key relationships and make more precise decisions faster than ever before. Self-service, ad hoc visual data discovery and exploration put lightning-fast insights within everyone's reach. Whether you're a business user with limited technical skills, a statistician or a data scientist, do-it-yourself visual analytics are at your fingertips along with self-service BI.

[View Demo Four](#)

OFFICE ANALYTICS ASSETS

- [‘Moving Beyond Spreadsheets’](#) White Paper
- SAS Office Analytics [Demos](#)
- [SAS Canada Community](#) (Coming Soon)
 - Video Interview
 - Blogs
 - Live chat session?
 - Discussion Group

Meet SAS[®] Analytics U

The go-to place for all you need to know about teaching and learning SAS



WHY?

Professors and Teachers

SAS University Edition has a lot to offer:

- **Free SAS software** to use in statistics and quantitative methods classes in a variety of areas: economics, psychology and other social sciences, computer science, business, medical/health sciences, engineering, etc.
- **Free teaching and curriculum development materials** – everything you need to teach a course using SAS.
- **Statistical software that works the same on PCs, Macs or Linux workstations**, so traditional barriers to students, like cost and operating system, are a thing of the past.
- **An online community for SAS academic users** where you can interact with each other, get support, access SAS resources, etc.

Students and Learners

You've got a lot to gain from SAS University Edition:

- **Free SAS software** you can use in introductory to advanced-level statistics and quantitative methods classes, or in self-directed learning.
- **Highly sought-after analytical skills** that will be in demand by employers around the world.
- **Free video tutorials** that will teach you the basics of SAS programming and statistical analysis.
- **A fun interactive community** for SAS academic users, where you'll find forums, software support, instructional videos and more.
- **A consistent user experience** across all applications, whether you're working on a class project or doing self-study.

Features

- **An intuitive interface** that lets you interact with the software from your PC, Mac or Linux workstation. Learn more about [SAS Studio](#).
- **A powerful programming language** that's easy to learn, easy to use. Learn more about [Base SAS](#).
- **Comprehensive, reliable tools** that include state-of-the-art statistical methods. Learn more about [SAS/STAT](#).
- **A robust, yet flexible matrix programming language** for more in-depth, specialized analysis and exploration. Learn more about [SAS/IML](#).
- **Out-of-the-box access to PC file formats** for a simplified approach to accessing data. Learn more about [SAS/ACCESS](#).



Access to SAS software is just the beginning.

In addition to world-class analytical software, SAS Analytics U also offers a variety of resources and ways to connect with fellow SAS Analytics U-sers (See what we did there?).

Join our [online community](#) to access additional resources for teaching, learning and research, such as:

- Free e-learning resources and tutorials, including SAS [Programming 1](#) and [Statistics 1](#).
- Opportunities to connect and share in online forums for teaching and learning.
- Access to the SAS Analytics U [Facebook page](#), [LinkedIn group](#) and [YouTube playlist](#).

Join our online community





SAS® GLOBAL FORUM 2015

The Journey Is Yours

April 26-29 | Dallas, TX

Kay Bailey Hutchison Convention Center

Home

Overview

Present

Travel

Register

The call for content is open!

> [Learn more](#)

SAS® Global Forum 2015 offers four days of learning and connection with the best and brightest SAS users and experts from around the world.

Call for content is open through Oct. 21 – [learn more and submit now.](#)

Hot Topics for 2015

We're always looking to increase the breadth and depth of information that presenters share with fellow attendees. While we're interested in all types of content every year, here are a few areas we'd definitely like to see represented on the 2015 conference agenda:

- Topics for SAS administrators.
- Getting started with SAS.
- Use of analytics in sports.
- Visual analytics.
- Cloud computing techniques.
- Big data.
- Master data management.

For a complete list of topics, [click here](#).

If you have questions about content submission, please [send us an email](#).

WEBINARS

- SAS/IT Modernization Webinar Series
 - Episode 1 [\(On Demand\)](#) – Ask An Architect: the True Value of Analytics
 - Episode 2 [\(On Demand\)](#) – Optimizing & Controlling Costs in Your Environment (Grid & HPA)
 - Episode 3 [\(On Demand\)](#) – Bringing Analytics to the Masses via Data Visualization

WEBINARS

- **Information Management Series for Provincial Governments**
 - [Part 1- It's All About the Data: Evidence-Based Decision Making in the Public Sector](#)
 - [Part 2 – Managing Public Health Information to Protect Citizens](#)
 - [Part 3 – Citizen Registries – Creating and Managing Data for the Common Good](#)
 -
- **Analytics for Public Sector**
 - [Part 1 - Predictive Analytics: Govern the future with the power of analytics](#)
 - [Part 2 - The Power of Health Analytics: Informed decisions, improved outcomes](#)
 - [Part 3 - Achieving Effective Service Delivery and Operational Efficiency in Social Services](#)
 - [Part 4 - Improving Education Using Predictive Analytics](#)

WEBINARS

- Fraud Webinar Series (Payment Accuracy, Program Integrity & Efficiency)
 - October 8th – Analytics
 - October 15th – Data Management
 - October 27th – Alert & Case Management
- Keep an eye on the SAS Canada website for registration opportunities

THANKS
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