

Welcome to
SUNZ AUCKLAND



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**"Bring SUNZ to
Auckland"**



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Who's here today?

**SUNZ is about bringing
SAS users in NZ
together**



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**A SUNZ member is
someone who uses SAS
and is into analytics**

(pssst. that's YOU!)

**The SUNZ Committee
are all volunteers**



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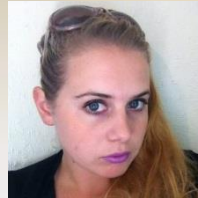


SUNZ 2015 in Wellington

- 34 years running
- Record attendees and sponsorship
- Media coverage in CIO, NBR & Stuff
- 17 speakers incl. Deputy PM Bill English
- 300+ tweets



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BEST TWEET SUNZ 2015

@BillieGruschow: Hadoop in essence is 10 people eating a slice of data pie each, rather than 1 person trying to eat a whole data pie. #SUNZ

Twitter contest!

Best tweet using #SUNZ wins a SAS Bluetooth speaker

Winner announced at closing remarks



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“There can be a big difference between statistical significance and business significance.”



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AGENDA

9:00-9:15am	Welcome from SUNZ Chairman Rohan Light
9:15-10:00am	Opening Keynote: <i>Agile Analytics: A Big Data Case Study from Spark</i> , Bonnie Law
10:00-10:15am	SAS Tips & Tricks: <i>Platform Admin Quintet: 5 Time Saving Tips</i> , Michelle Homes
10:15-10:30am	SAS Tips & Tricks: <i>SAS Data Loader for Hadoop</i> , Phil Higgins
10:30-11:00am	Morning Tea
11:00-11:45am	Afternoon Keynote: <i>Advanced Analytics at Fonterra</i> , Kevin Ross
11:45-12:00pm	SAS Tips & Tricks: <i>Learning with SAS</i> , Pieta Brown
12:00-12:15pm	SAS Tips & Tricks: <i>You're So Money with SAS Visual Analytics</i> , Wayne Bryant
12:15-1:00pm	Closing Keynote: <i>The Contemporary Analytical Ecosystem</i> , Patrick Hall
1:00-2:00pm	Networking Lunch by Stellar Consulting
2:00pm	Conference Close





Agile Analytics: A Big Data Case Study

BONNIE LAW

Head of Data Strategy and Innovation, Spark



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Look inside ↴



↻ Flip to back



See all 2 images

High-Performance SAS Coding Paperback – June 19, 2015

by Christian Graffeuille (Author)

★★★★★ 1 customer review

▶ See all formats and editions

Paperback
\$29.00

2 New from \$29.00

THIS IS THE BLACK AND WHITE EDITION.

Our mission: write better SAS programs

So you know how to program with SAS, and you are wondering how to progress to the next level? There is very little that SAS can't do, but not all approaches are equal. This book explains, demonstrates and benchmarks the various SAS settings influencing performance, and provides practical tips. Together, we'll cover topics as diverse as:

- Why is SPDE's binary compression recommended?
- How to change the size of SAS/CONNECT's data buffers?
- What exactly does proc sort do and how can one influence its behaviour?
- How do SAS's various memory settings relate to each other?
- Why is it bad to use a where clause that includes the in operator and a range?

▶ Read more

PRIZE QUIZ!

Hands up, first correct answer wins this book



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Morning Tea

See you back at
11:00



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Advanced Analytics at Fonterra

KEVIN ROSS

Chief Scientist of
Optimisation, Fonterra



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The Contemporary Analytical Ecosystem

PATRICK HALL

Data Scientist, SAS



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Today was about:

Joining up the SUNZ
community

Showing you what's
possible

See you next year!



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