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# **SAS Corporate Social Responsibility**

Highlights 2010

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Every year, the SAS Executive Sustainability Council works closely with all aspects of the business to ensure policies and efforts on social and environmental issues are considered in the overall operations. With these goals, SAS strives to improve its sustainable development performance across the globe. This 2010 summary reports on highlights of our performance against goals set in 2009, as well as other targets that accelerated our sustainability presence and improved our economic, environmental and social impacts.



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■ SAS employees enjoy the scenery of campus greenways.

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For a more comprehensive analysis, please refer to the [SAS 2010 Corporate Social Responsibility](#) report.

The content of the report covers our commitment and performance related to employees, governance, education and community, and the environment. We used our software, [SAS® for Sustainability Management](#), to provide the facts and figures regarding our environmental footprint and developed the report using the [Global Reporting Initiative \(GRI\)](#) sustainability reporting guidelines. This year's report is based on the calendar year from Jan. 1 – Dec. 31, 2010, just as our previous three reports are based on the calendar year. All data and information pertains to SAS Institute Inc., the US-based parent company for SAS, unless otherwise stated. The report is self-declared at [GRI application level C](#).

SAS welcomes your comments and questions regarding these highlights, the report and our corporate responsibility efforts. To start the conversation, please email us at [globalreporting@sas.com](mailto:globalreporting@sas.com).

## Employees

SAS employees are the lifeline of our success. By investing in our employees, we are investing in the long-term future of the company. The SAS culture and approach is based on trust, flexibility and values. Through a healthy work environment, opportunities for development and robust benefits, SAS provides employees with work-life balance. We have been recognized for encouraging creativity and innovation, while balancing work and life. We believe happy, healthy employees are productive employees, and we work hard to create an environment that fosters the integration of our company values with employee needs. As a result of this commitment, SAS was ranked No. 1 on the Fortune Best Companies to Work For list in the US in 2010.



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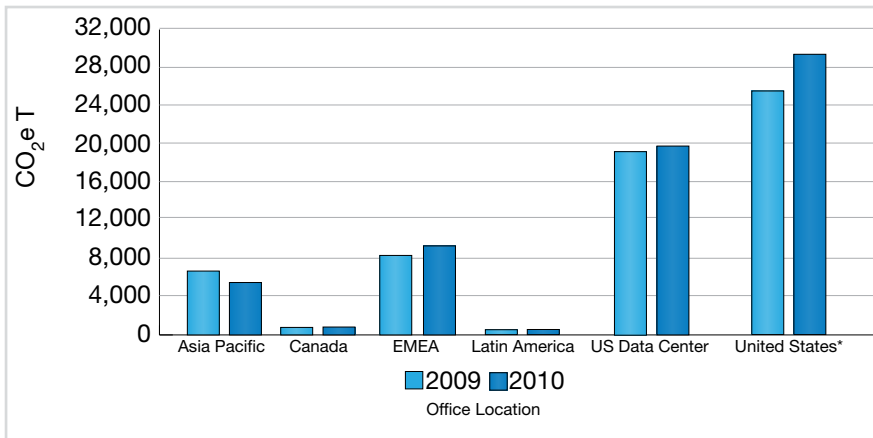
■ Employees apply the SAS principles of corporate social responsibility every day, and have been the driving force of SAS' success as an ethical, profitable and socially responsible company that helps its customers transform the way the world works.

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## Governance

Corporate responsibility is an integral aspect of our business. While there is no specific department for corporate responsibility, the Executive Sustainability Council has been operating for three years and a Corporate Social Responsibility Task Force was created in 2009. These teams work closely with all aspects of the business and engage with various departments, including Facilities, IT, Community Relations, Corporate Communications, Human Resources and Legal, to ensure policies and efforts on social and environmental issues are considered in the overall operations.

SAS has been profitable every year the company has been in business. SAS licenses software solutions that transform the way the world works through business analytics. SAS software is used for a vast range of applications such as complex capital risk assessments, quantifying endangered species, measuring greenhouse gases and anti-money laundering.

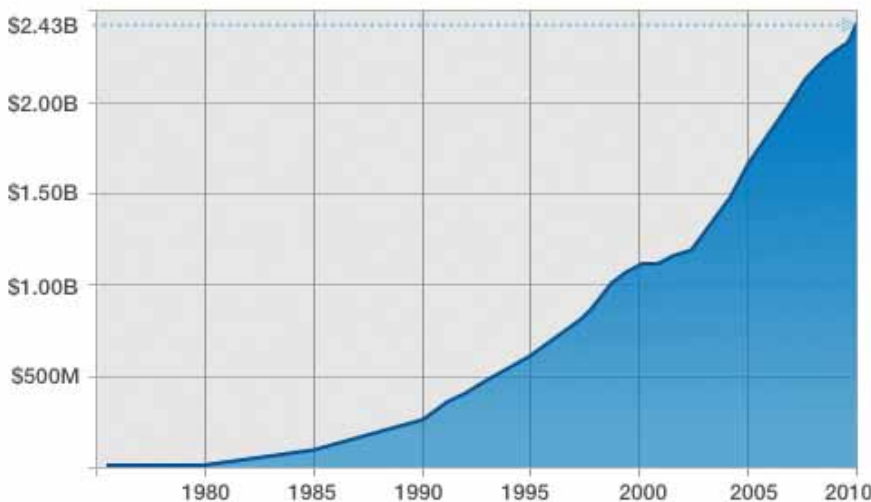


■ SAS 2010 Global Emissions, Co<sub>2</sub>e T (does not include data center). SAS reports data for Scope 1 and Scope 2 emissions globally – both in our CSR report and in the Carbon Disclosure Project (CDP) Supplier Survey.

## Education and Community

At SAS, we believe that education is the engine of economic growth. As a high-tech company, SAS depends on a strong educational system for its long-term success. By supporting efforts that prepare more graduates for college, work and success in the 21st century, SAS continues to play a vital role in the global community.

In the US, SAS maintains a keen focus on education initiatives in the statewide community of our world headquarters in North Carolina. The company also participates in select international efforts to improve education, particularly in the fields of science, technology, engineering and math (STEM). This philosophy of thinking globally while acting regionally generates support for strategic education initiatives that benefit the worldwide community.



■ Economic sustainability at SAS: Revenue growth 1976-2010.

## Environment

SAS strives to be a leader in environmental sustainability. From US headquarters to our offices around the world, SAS is committed to making a difference. At our headquarters in Cary, NC (US), this year saw the completion of the new 1.2-megawatt capacity Solar Farm II, a new cloud computing facility designed to responsibly expand computing capacity and achieve high-level Leadership in Energy and Environmental Design (LEED) certification from the US Green Building Council, and continued efforts to manage water consumption, waste and energy efficiency intelligently.



These principles comprise our philosophy, which is put into action every day in offices across the world, and have been the driving force of SAS' success as an ethical, profitable and socially responsible company that transforms the way the world works by giving people THE POWER TO KNOW®.



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■ “Shrinking budgets and pricing structures should not stand in the way of America’s students receiving education technology that will engage them and better prepare them for today’s workforce.”

**Jim Goodnight**  
CEO of SAS

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■ “SAS employees volunteer for their communities in many capacities, with the primary focus being to improve education, particularly in the fields of science, technology, engineering and math (STEM).”

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## 2010 Highlights

EMPLOYEES	
Talent Management	Built the Global Career Framework Infrastructure.
GOVERNANCE	
Ethics and Compliance	<p>Achieved zero incidences of noncompliance with environmental, anti-corruption or trade laws.</p> <p>Achieved 100 percent completion rate for ethical and compliance training for employees and subcontractors.</p>
Stakeholder Engagement	<p><b>Communities:</b>                      Provided incentive and awareness programs that encouraged employees to volunteer 22,700 hours of their time, largely focused on education programs netting \$86,500 for schools through the Employee Volunteer Fund. Matched employee donations made through DonorsChoose.org.</p>
	<p><b>Customers:</b>                      SAS reinvested 24 percent of revenues into research and development activities in response to SAS users' feedback.</p> <p>Customer Satisfaction Survey results for the US and Canada showed a 93 percent satisfaction rate – its highest level since the study began in 2002.</p>
	<p><b>Regulators and Government:</b>                      Joined the World Economic Forum's Partnership Against Corruption Initiative.</p>
EDUCATION AND COMMUNITY	
K-12 Education	<p>Joined Change the Equation US national initiative with the goal of increasing literacy in science, technology, engineering and math (STEM).</p> <p>Engaged with five school districts in Triangle High Five Algebra Readiness Initiative in NC with the goal of increasing the number of students who are prepared to be successful in algebra in middle school; hosted the first annual Algebra Readiness Summit for 400 math educators.</p> <p>Almost doubled the number of US schools with access to SAS® Curriculum Pathways® to 91 percent (from 5,658 to 10,819 schools).</p> <p>Donated \$386,000 in laptops, \$1,202,213 in cash donations and \$166,000 in surplus equipment/hardware to US high schools.</p>
Higher Education	<p>Provided instructional materials, software, hosted applications and guest lecturers at no cost to universities and community colleges in North Carolina and elsewhere.</p> <p>Continued our support of the Institute for Advanced Analytics at North Carolina State University.</p>

## 2010 Highlights

ENVIRONMENT	
Green Buildings	<p>Continued to apply LEED best practices on construction of both a cloud computing facility and an office building at the SAS world headquarters campus.</p> <p>Completed construction of 38,660-square-foot cloud computing facility on headquarters campus:</p> <ul style="list-style-type: none"> <li>• Construction achieved a 75.2 percent waste diversion from the landfill.</li> <li>• Expected energy consumption reduction of 32.8 percent.</li> <li>• Expected 30 percent water reduction from high-efficiency mechanical systems and 40.2 percent reduction in ancillary use from low-flow technologies.</li> <li>• 20.9 percent of the building’s materials have been manufactured from recycled content.</li> <li>• Submitted application for LEED certification.</li> </ul> <p>Continued on-target construction schedule for 287,190-square-foot office building on headquarters campus with employee offices, cafeteria and executive briefing center space. To date, 82 percent of waste has been diverted from landfill.</p> <p>SAS continues to proactively maintain, repair and retrofit existing facilities to best practice guidelines recommended by the USGBC.</p> <p>Completed evaluation of existing buildings at headquarters campus and are pursuing LEED Existing Building: Operations and Maintenance (EBOM) certification for primary office buildings.</p> <p>Registered first existing building at campus headquarters for EBOM certification.</p>
Water	<p>Completed installation of reclaimed water line to cloud computing facility. The building will eventually use up to 20 million gallons of reclaimed water annually in its cooling towers.</p> <p>Renovated nine bathrooms in major office buildings at headquarters campus with low-flow technologies.</p>
Energy	<p>Activated a 1.2-megawatt capacity Solar Farm II at headquarters campus that delivers an additional 1.9 million kilowatt-hours (kWh) of renewable energy. Combined with the 2009 Solar Farm I, the arrays generate more than 3.6 million kWh annually.</p> <p>Began installation of rooftop photovoltaic system for Building C on headquarters campus.</p>
Waste	<p>Established program to track waste and recycling volumes for headquarters campus.</p> <p>Percentage of waste volume recycled at headquarters campus increased from 22 to 41 percent.</p> <p>Eighty-one percent of waste for new construction and major renovation projects was diverted from the landfill.</p>

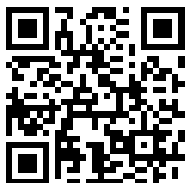
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## About SAS

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SAS is committed to providing leading technology supported by superior quality control to give our customers the technology and training to redefine their current processes with new insights and a better understanding of their organizational landscape. SAS helps organizations reengineer their approach to innovation and performance. We provide our customers with an organizational road map and proven ways to optimize infrastructure, operational processes, human capital and culture. Our customers gain a greater understanding of their own customers and organizations through insight.

SAS is the leader in business analytics software and services, and the largest independent vendor in the business intelligence market. Through innovative solutions delivered within an integrated framework, SAS helps customers at more than 50,000 sites improve performance and deliver value by making better decisions faster. Since 1976 SAS has been giving customers around the world THE POWER TO KNOW®.





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